

MarketReports

is an easy-to-use reporting tool that allows you to quickly access the **key insights you need to know** and follow changes in your local real estate market as they happen.

Filter by:

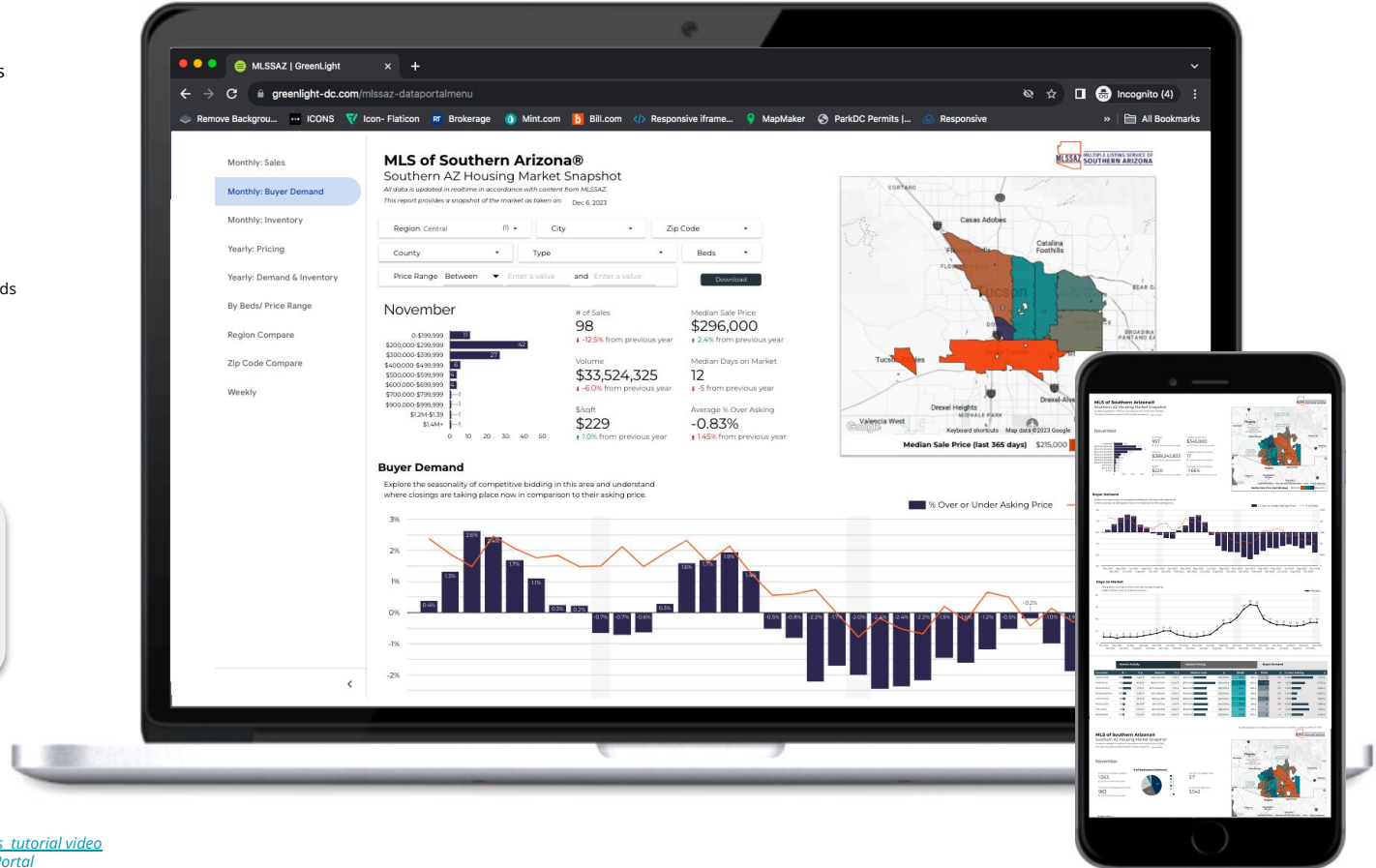
Zip Code / City / Region / Type / Price / Beds

Explore by:

Month / Year / Week

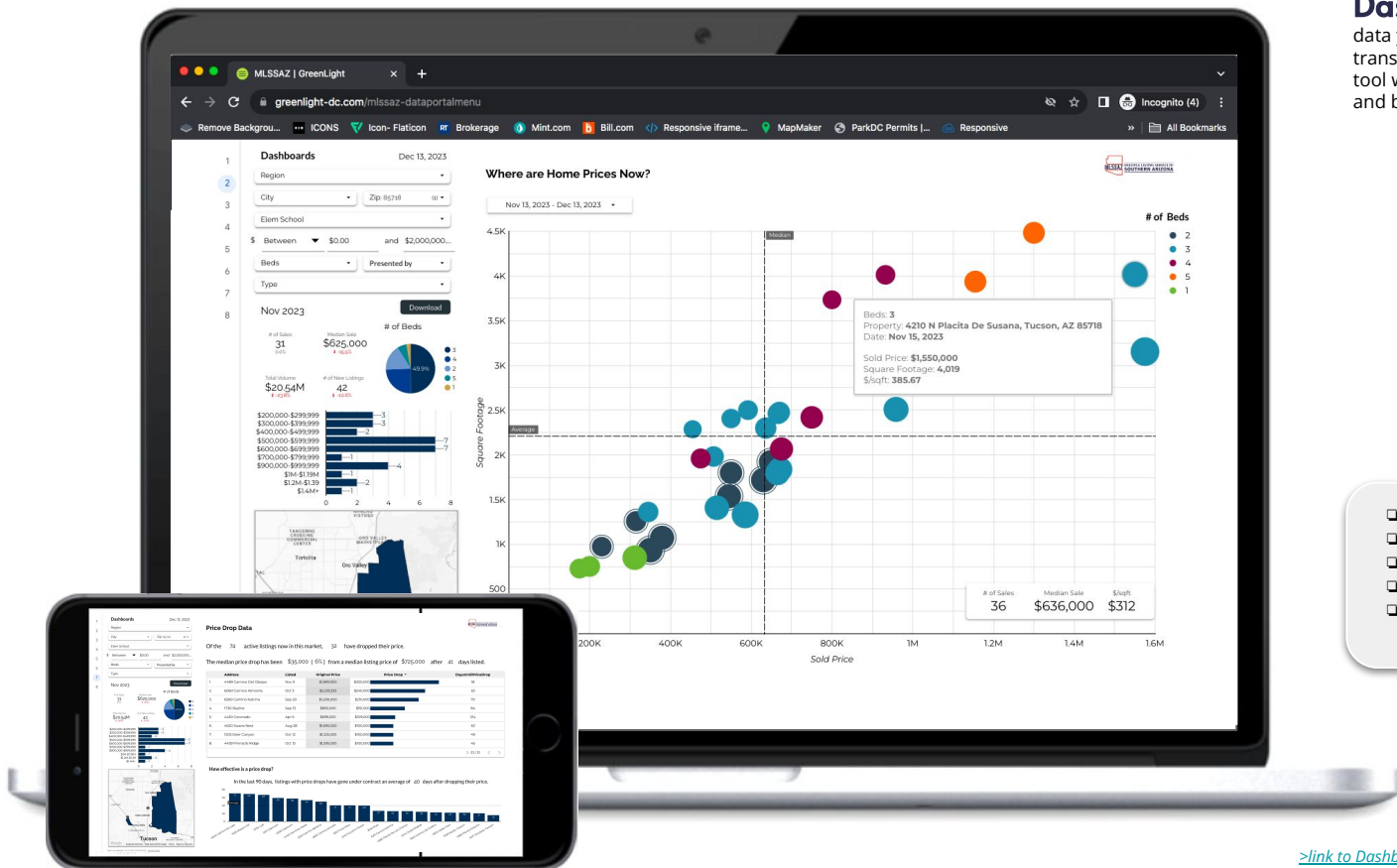
Compare by:

Area / Prices Range / Beds



- ❑ Where are **prices** now?
- ❑ How has my area **appreciated**?
- ❑ How strong is **buyer demand** now?
- ❑ Is the market seeing more or less **activity**?
- ❑ How is **inventory** looking now?
- ❑ How fast is this **market moving**?

Dashboards delivers the right market data you'll need at each stage in your listing transaction. From listing to closing, this simple tool will help you make **data-driven decisions** and better guide your client to a successful sale.



LISTING

- Determining Home Value
- Setting Expectations with Seller
- Deciding When to List
- Handling Price Drops
- Evaluating Offers

CLOSING

- How can we **visualize nearby prices** now?
- How **quickly** are similar listings under contract?
- What is the **best day to list**?
- How are other listings handling **price drops**?
- Where are other **winning offers** closing vs. asking price?

ComparisonReports makes it easy to compare geographies and price ranges across the markets you serve. Use this data to guide messaging to prospective clients by **showcasing your knowledge** of where buyer's and seller's markets are now.

Compare:

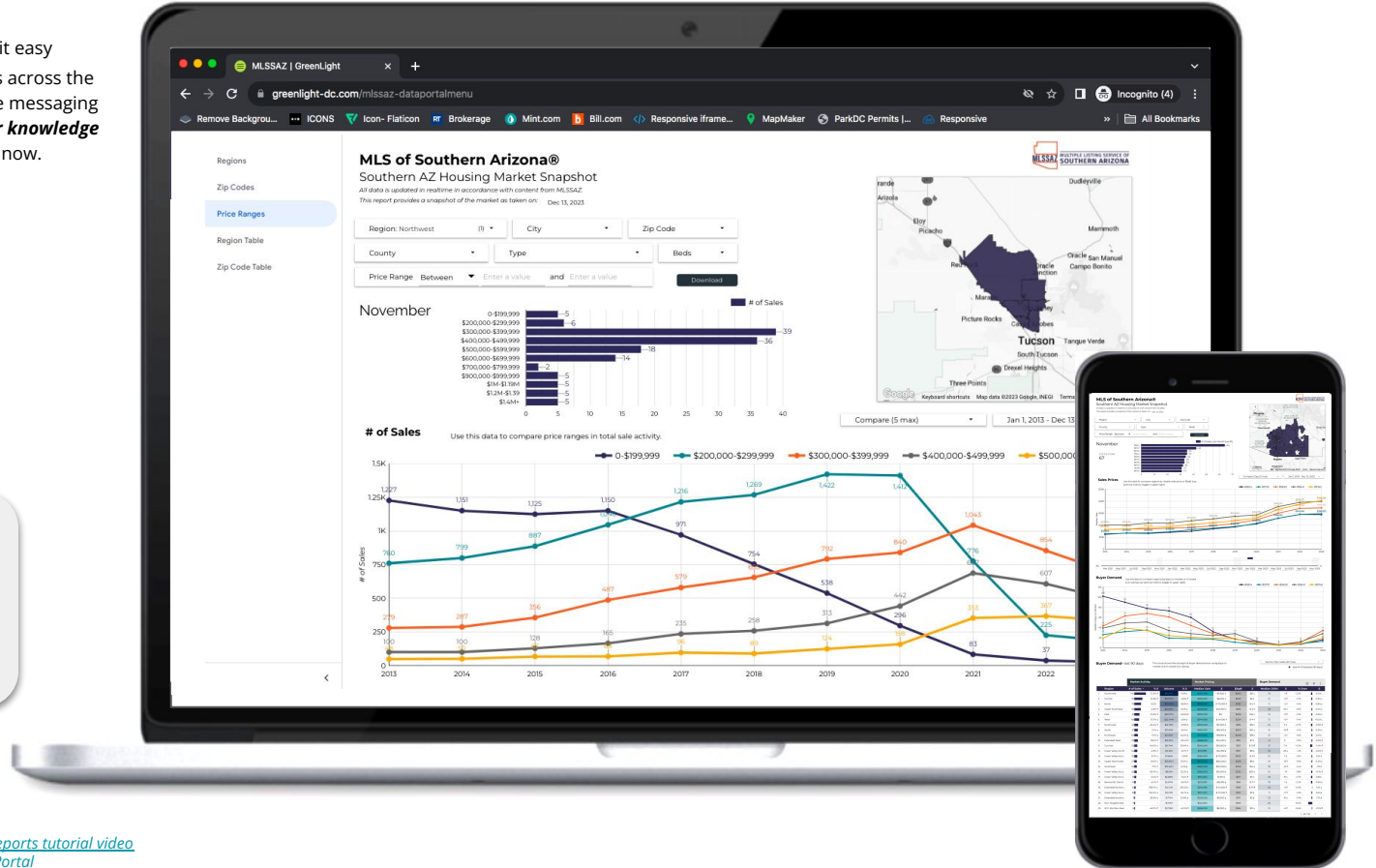
Regions / Zip Codes / Price Ranges

Rank By:

Pricing / Sales Activity / Buyer Demand

Explore By:

Year / Month / Previous 90 Days



- ❑ How do similar markets **compare in price**?
- ❑ Which price ranges **favor buyers** now?
- ❑ Which markets are **closing fastest** now?
- ❑ How has **activity in each price range** **changed** over time?
- ❑ Which markets saw **most demand in our price range** last month?