

South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

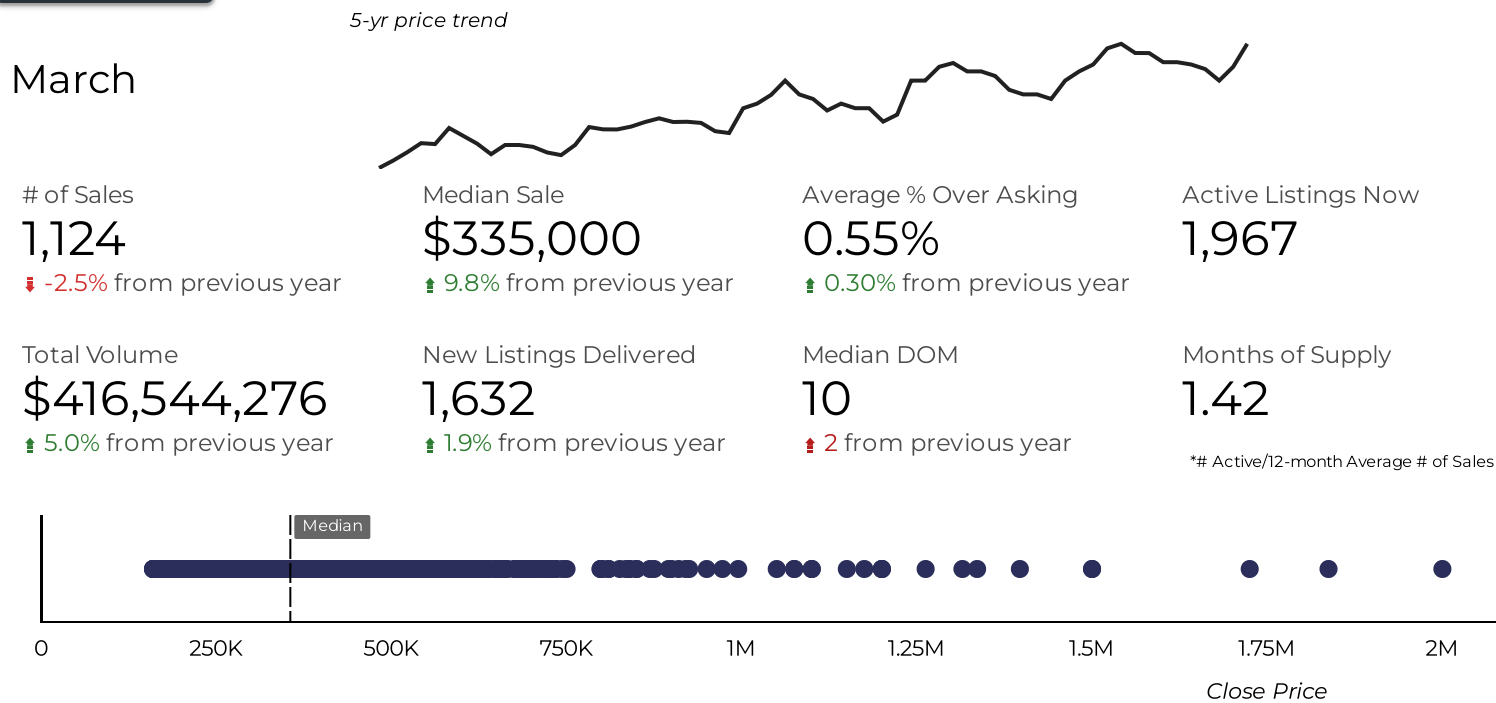
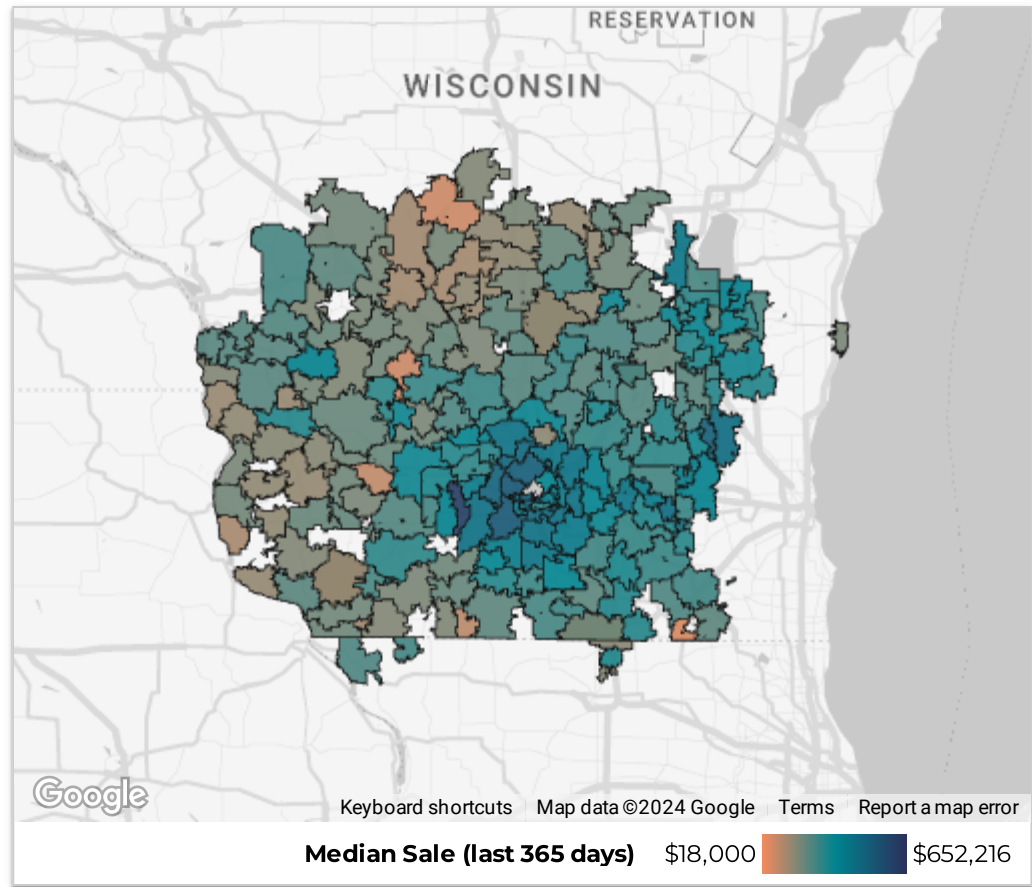
All data is updated in realtime in accordance with content from SCWMLS.
This report provides a snapshot of the market as taken on: Apr 4, 2024

County Zip Code

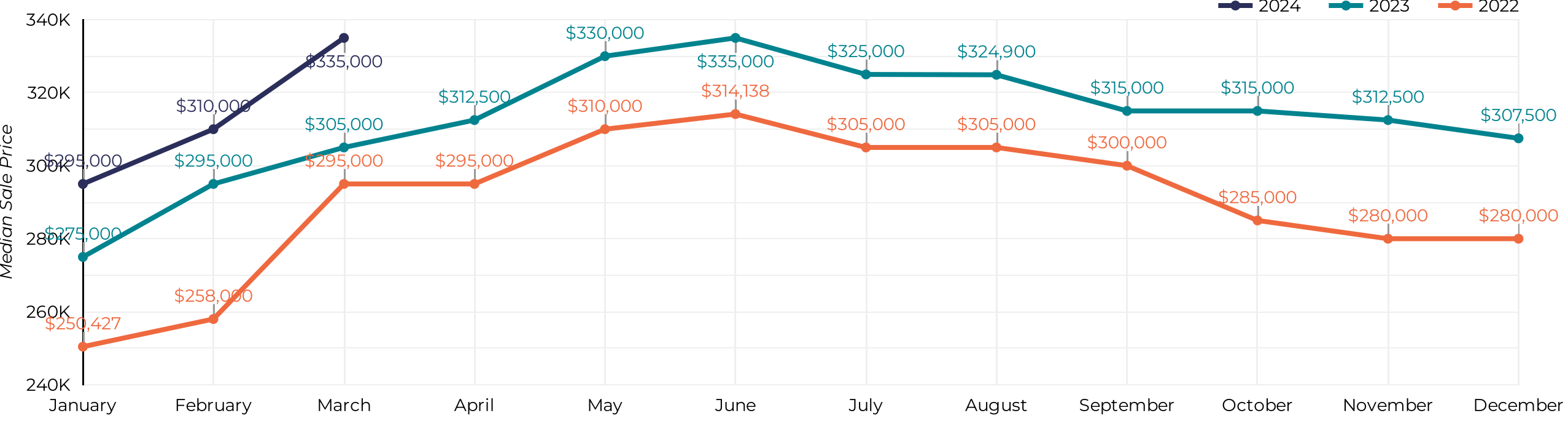
City Type

Price Range Between and

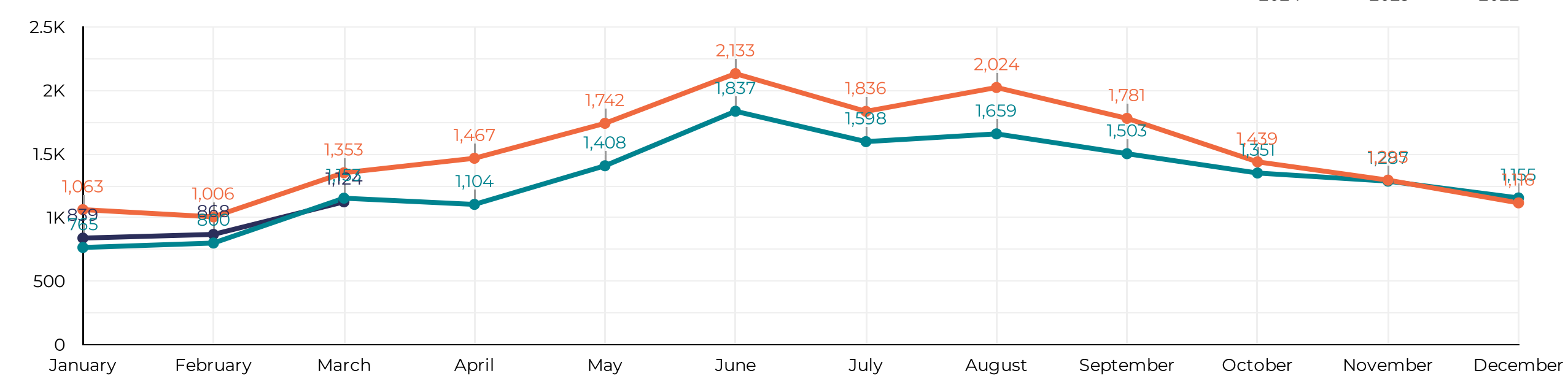
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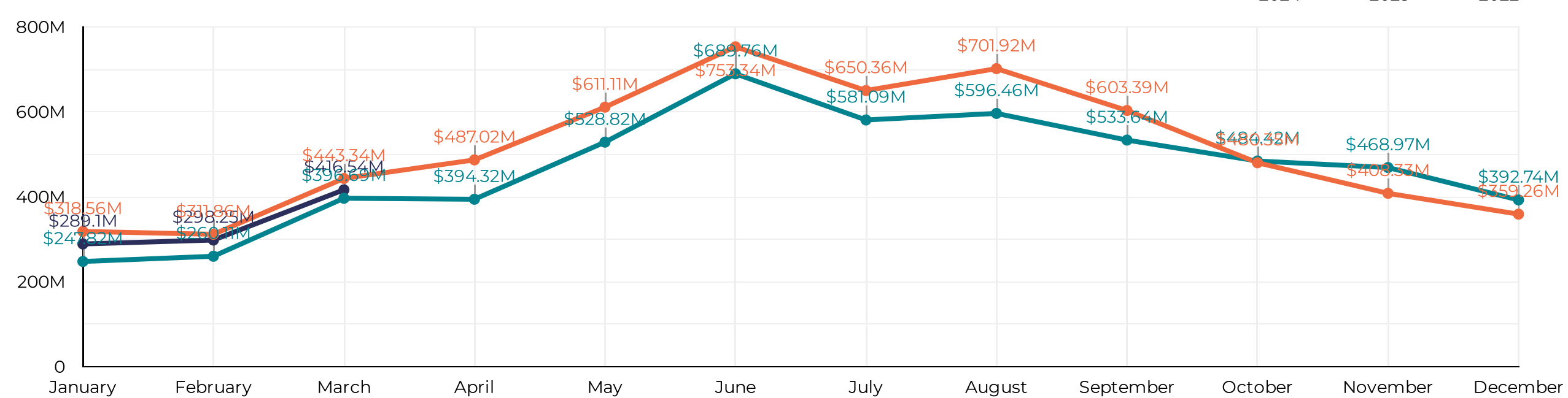
Market Pricing



of Sales



Total Volume



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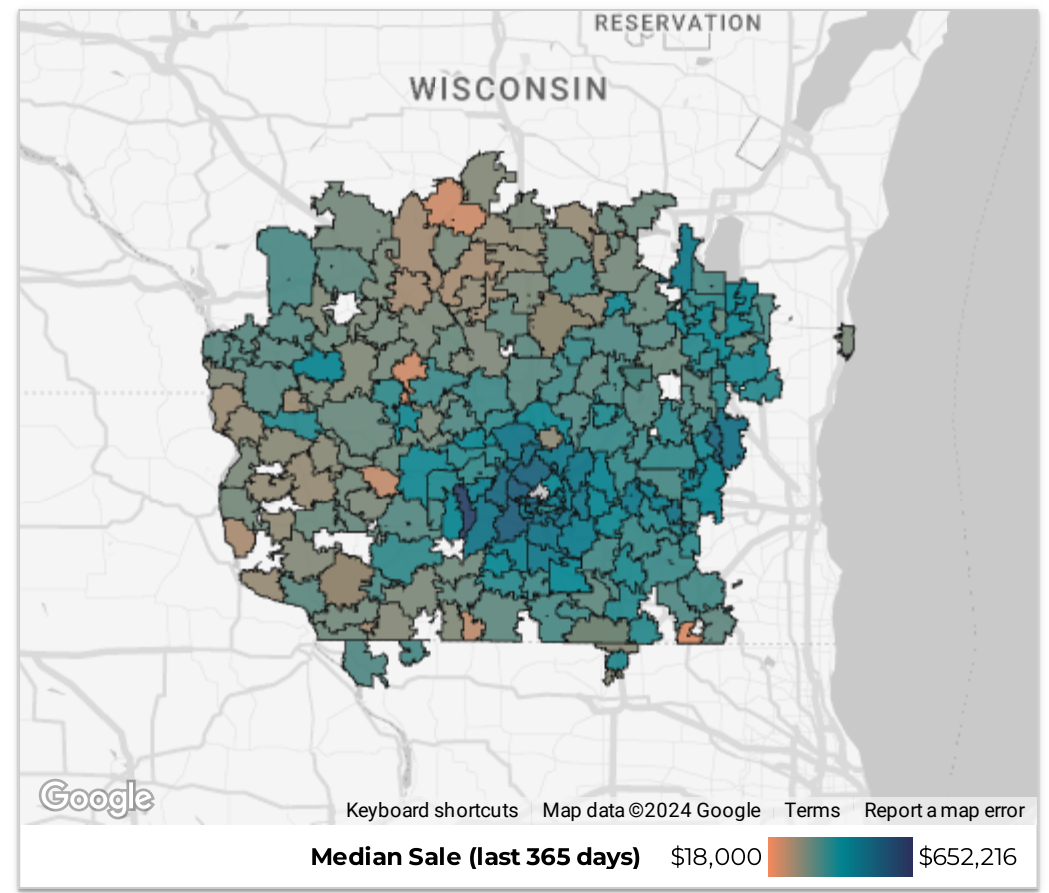
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5-yr price trend

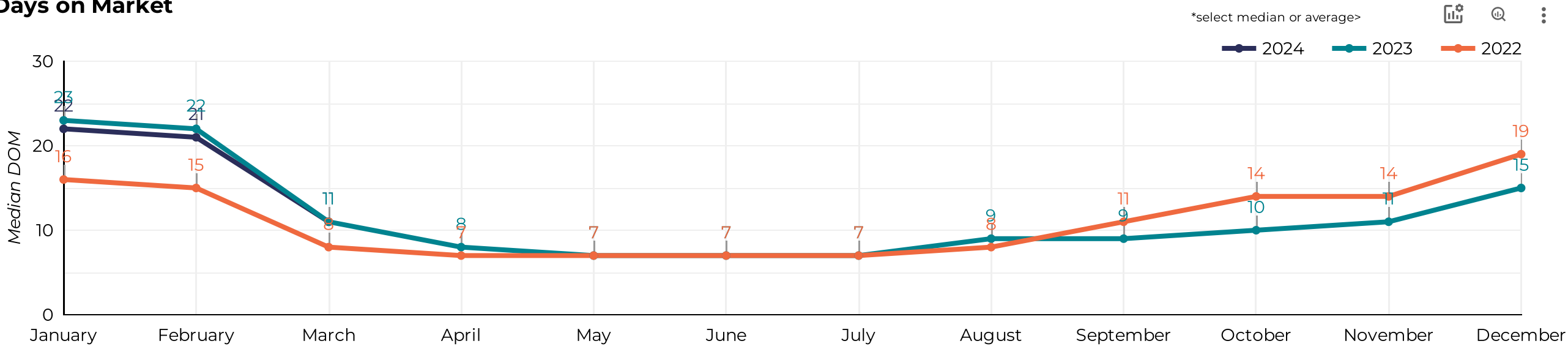
March



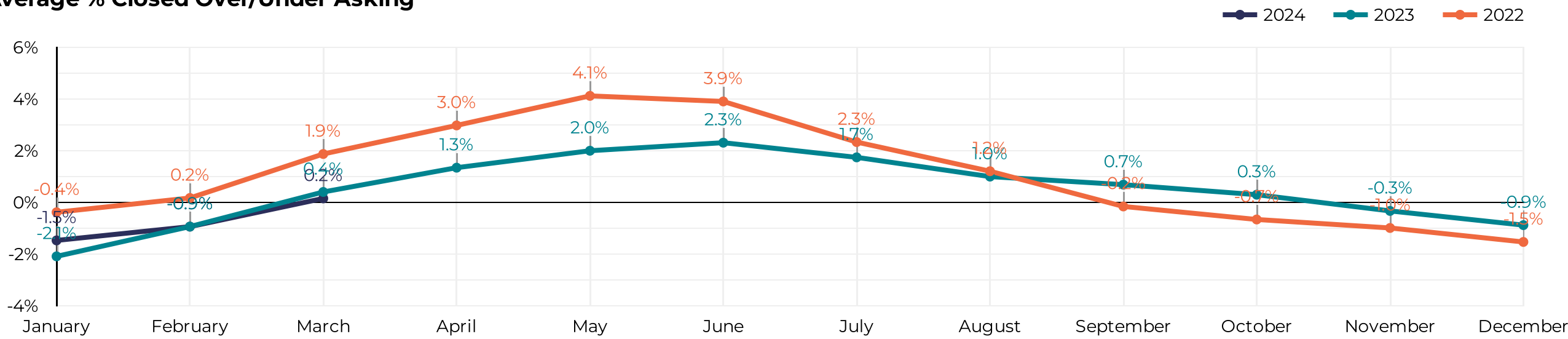
# of Sales 1,124 ↓ -2.5% from previous year	Median Sale \$335,000 ↑ 9.8% from previous year	Average % Over Asking 0.55% ↑ 0.30% from previous year	Active Listings Now 1,967
Total Volume \$416,544,276 ↑ 5.0% from previous year	New Listings Delivered 1,632 ↑ 1.9% from previous year	Median DOM 10 ↑ 2 from previous year	Months of Supply 1.42 *# Active/12-month Average # of Sales



Days on Market



Average % Closed Over/Under Asking



Buyer Demand By Price Range

Mar 1, 2024 - Mar 31, 2024

Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking
0-\$99,999	43	26	14	3	13	-3.3%
\$100,000-\$149,999	65	35	16	14	17	-3.1%
\$150,000-\$199,999	110	34	42	34	14	2.7%
\$200,000-\$249,999	129	37	67	25	13	-0.3%
\$250,000-\$299,999	125	40	60	25	8	0.4%
\$300,000-\$349,999	129	22	77	30	9	0.9%
\$350,000-\$399,999	131	20	83	28	9	1.0%
\$400,000-\$449,999	110	8	74	28	7	1.8%
\$450,000-\$499,999	74	10	40	24	16	1.1%
\$500,000-\$549,999	55	3	22	30	7	1.4%
\$550,000-\$599,999	40	2	16	22	11	0.2%
\$600,000+	112	4	26	82	9	0.3%

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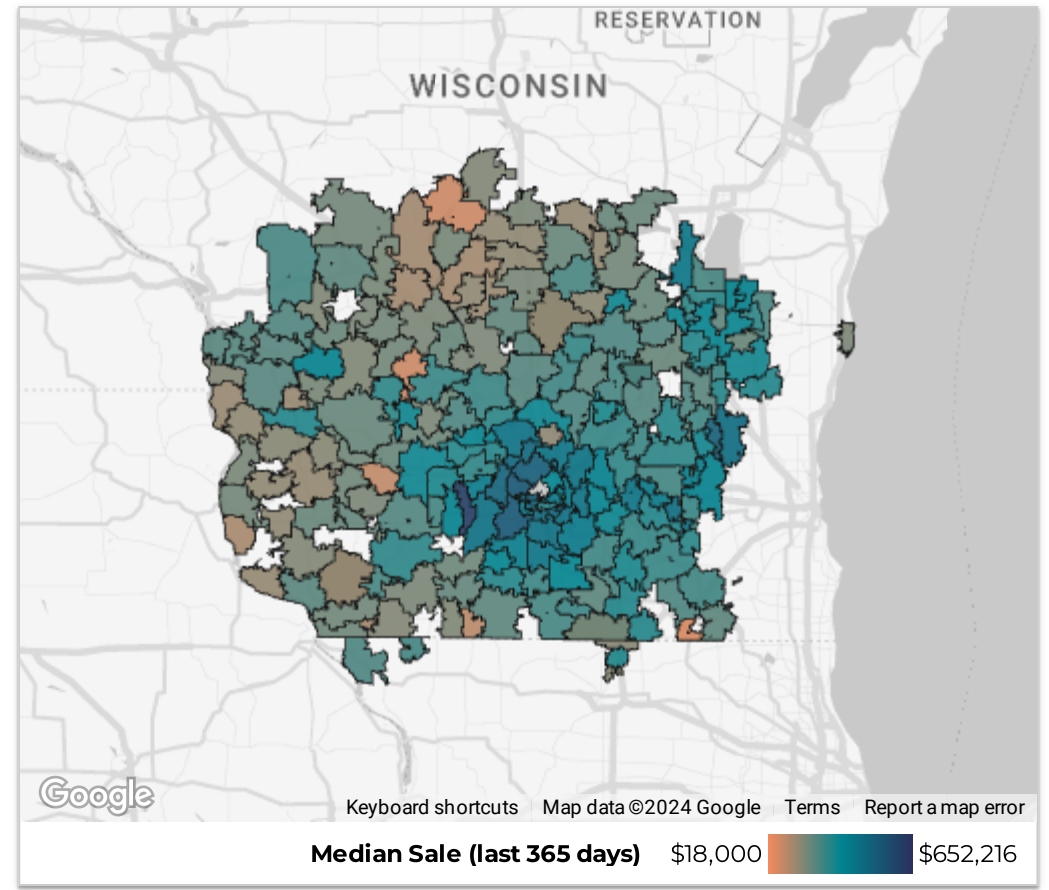
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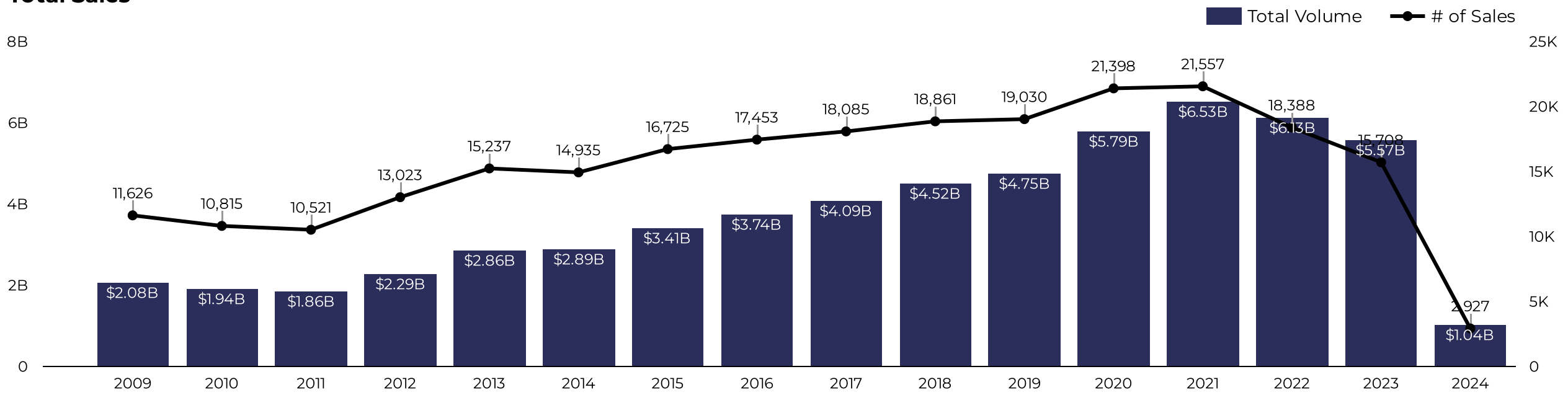
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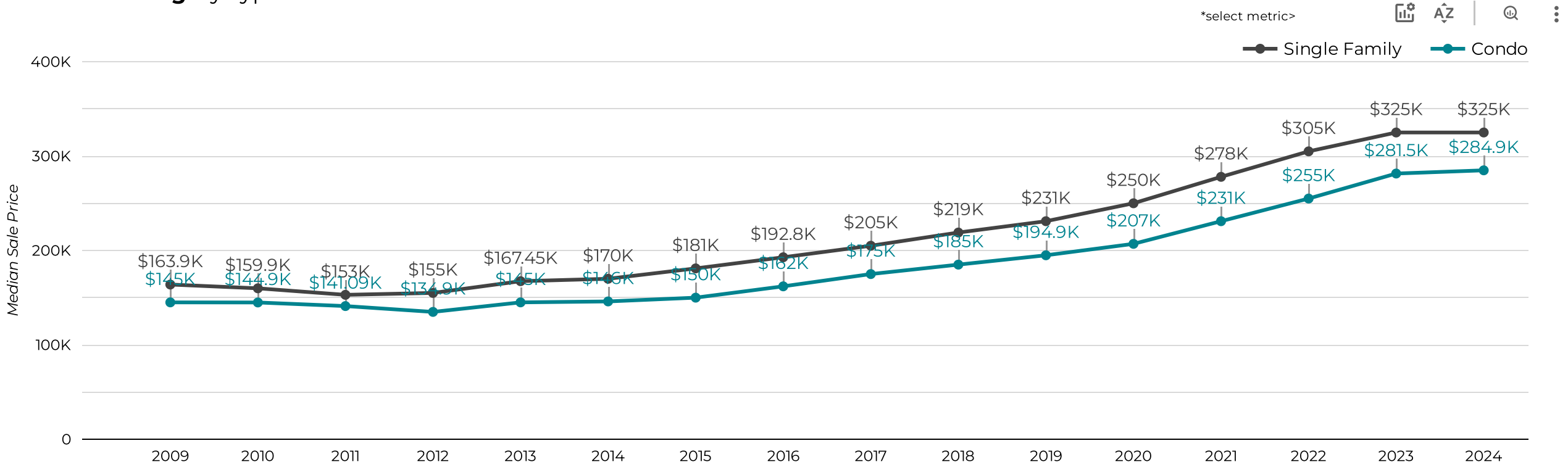
Year-to-Date Statistics 2024

# of Sales 2,908 ↑ 3.2% from Jan 1, 2023 - Apr 5, 2023	Median Sale Price \$318,500 ↑ 8.0% from Jan 1, 2023 - Apr 5, 2023	Average % Over Asking -0.62% ↓ 0.01% from Jan 1, 2023 - Apr 5, 2023
Total Volume \$1,038,291,071 ↑ 9.3% from Jan 1, 2023 - Apr 5, 2023	New Listings Delivered 4,193 ↑ 6.6% from Jan 1, 2023 - Apr 5, 2023	Median Days on Market 14 0 from Jan 1, 2023 - Apr 5, 2023

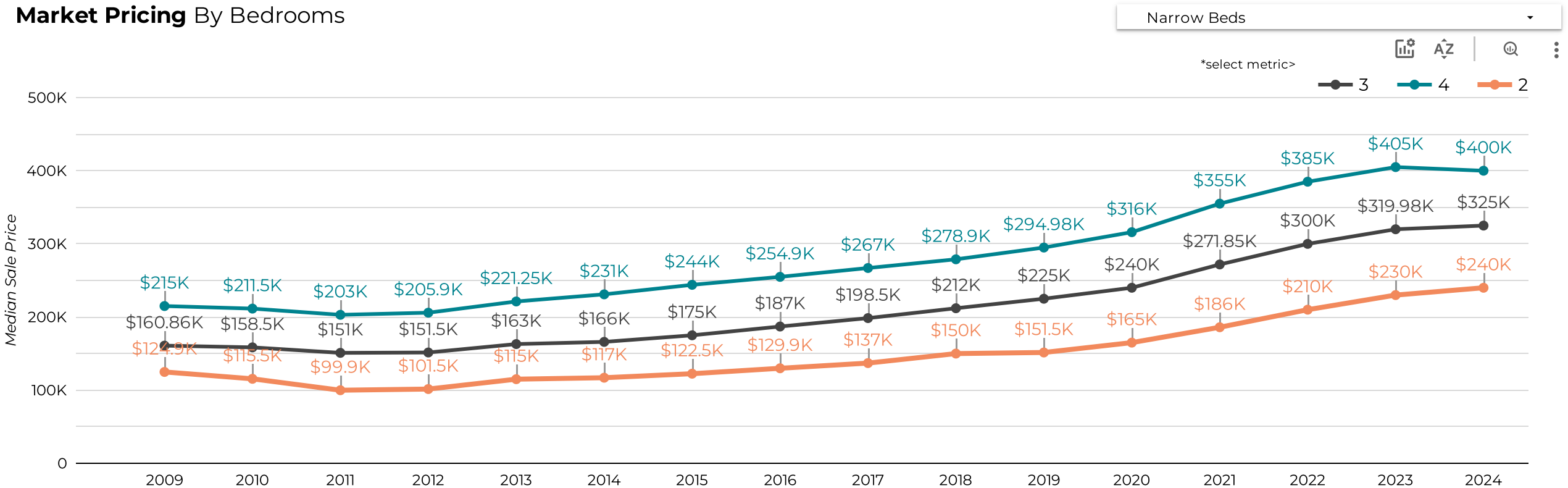
Total Sales



Market Pricing By Type



Market Pricing By Bedrooms



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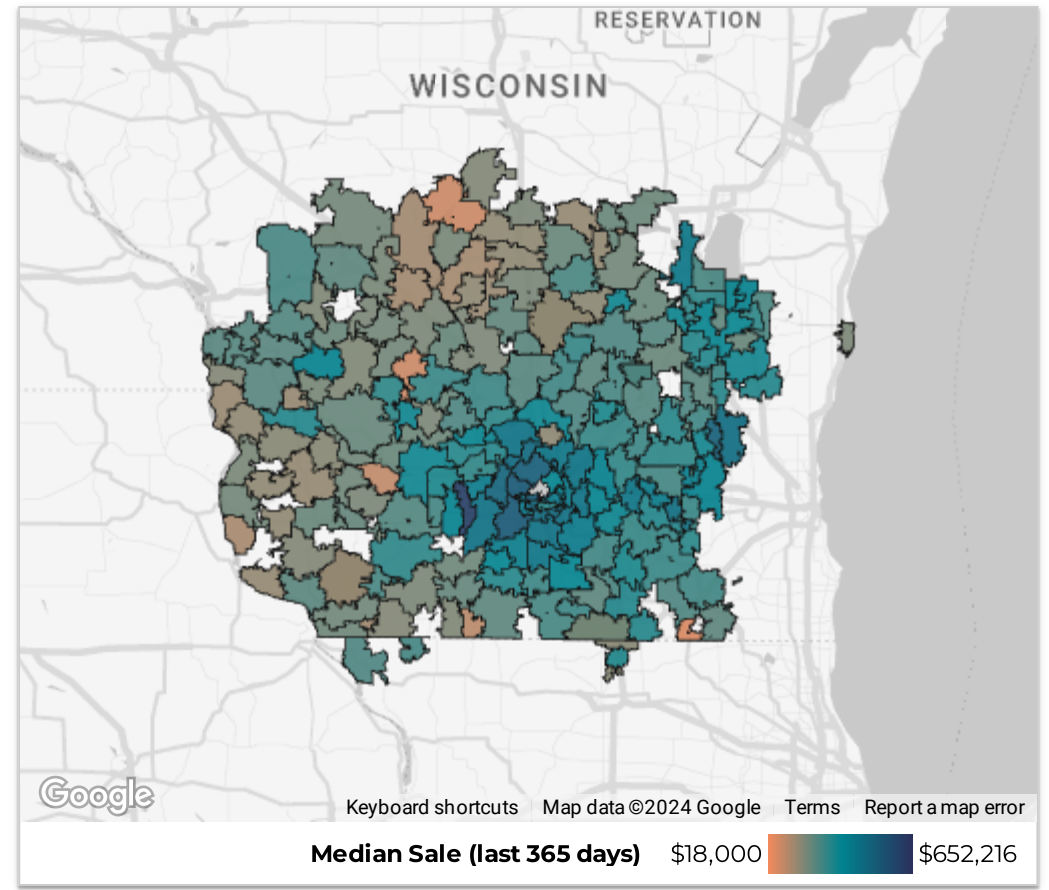
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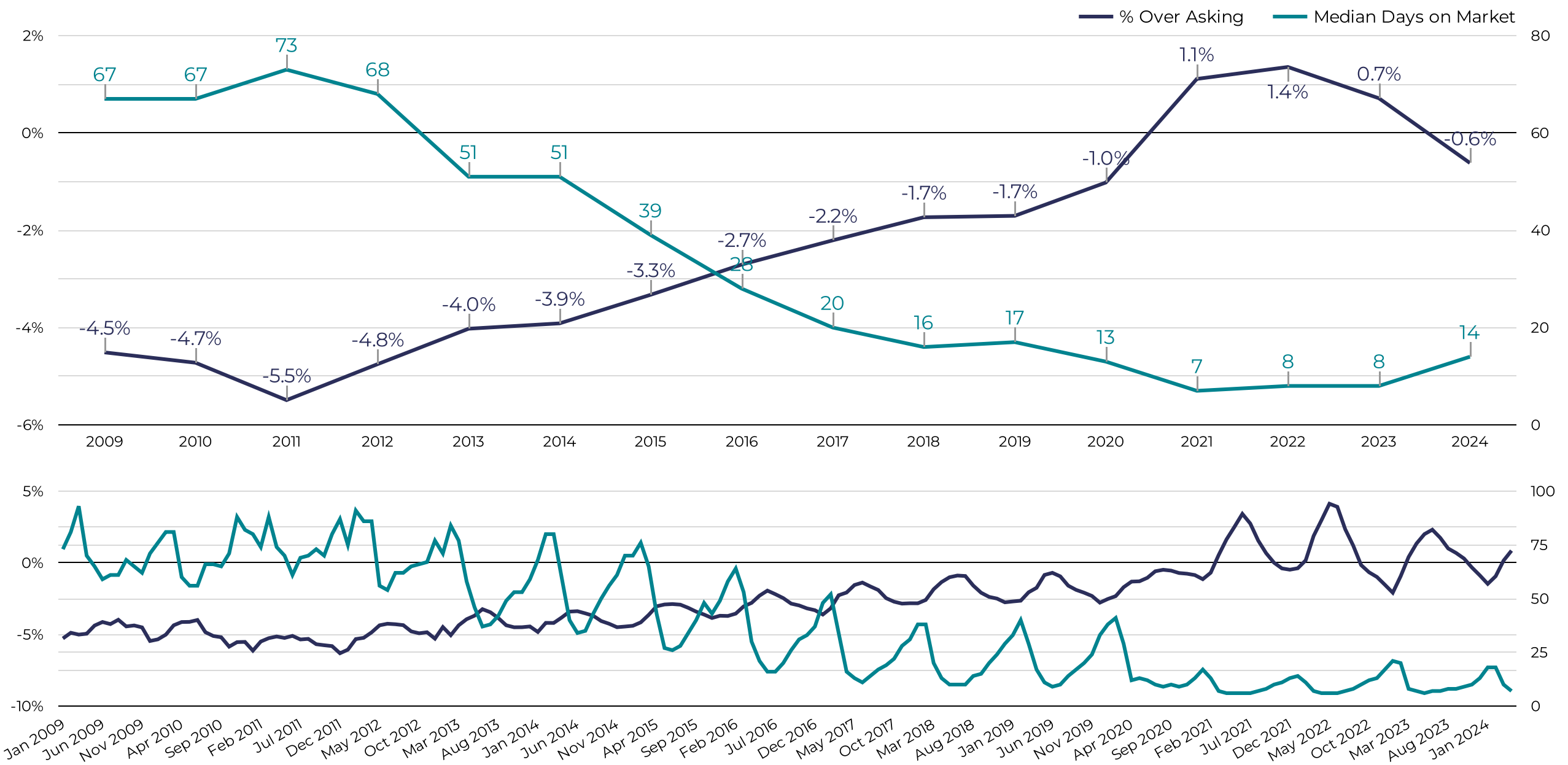
Year-to-Date Statistics

2024

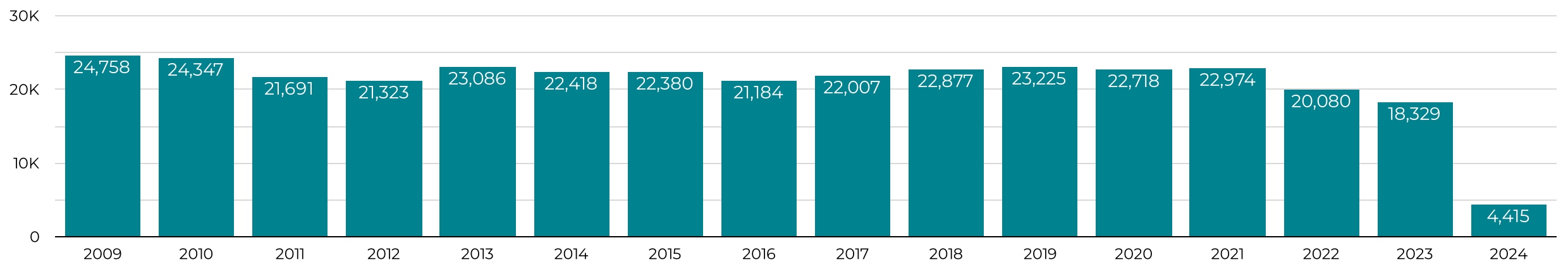
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Jan 1, 2009 - Apr 4, 2024

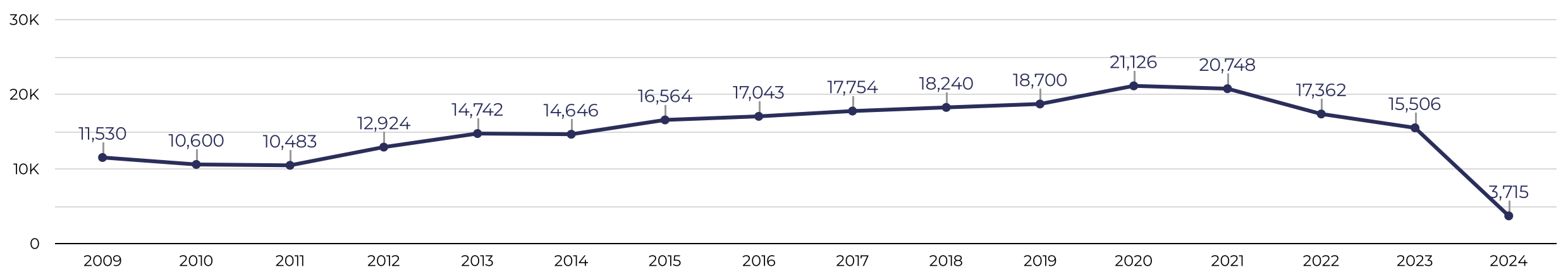
Buyer Demand



New Listings



New Accepted Offers

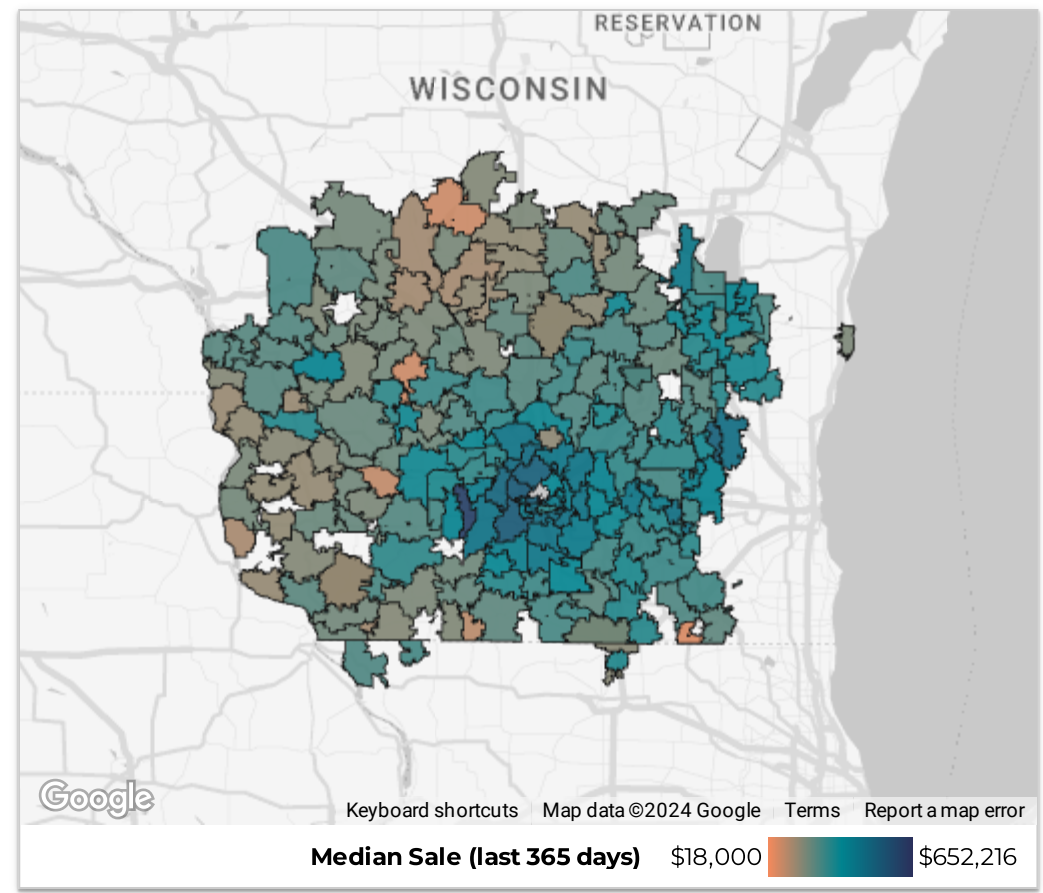


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County Zip Code
 City Type
 Price Range Between and
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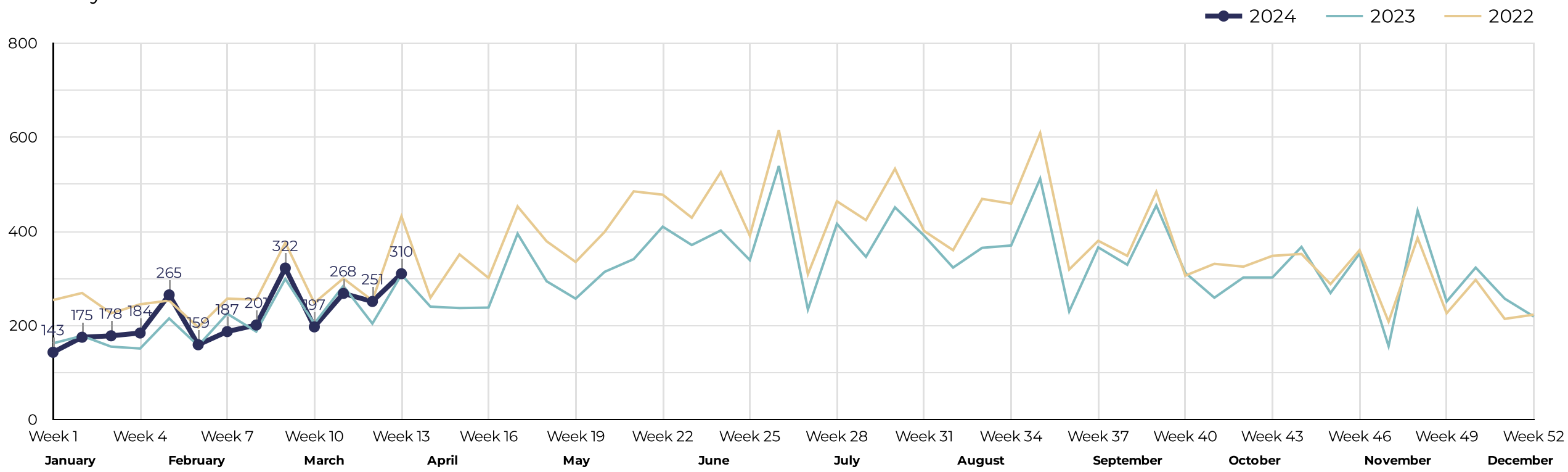


Weekly Statistics

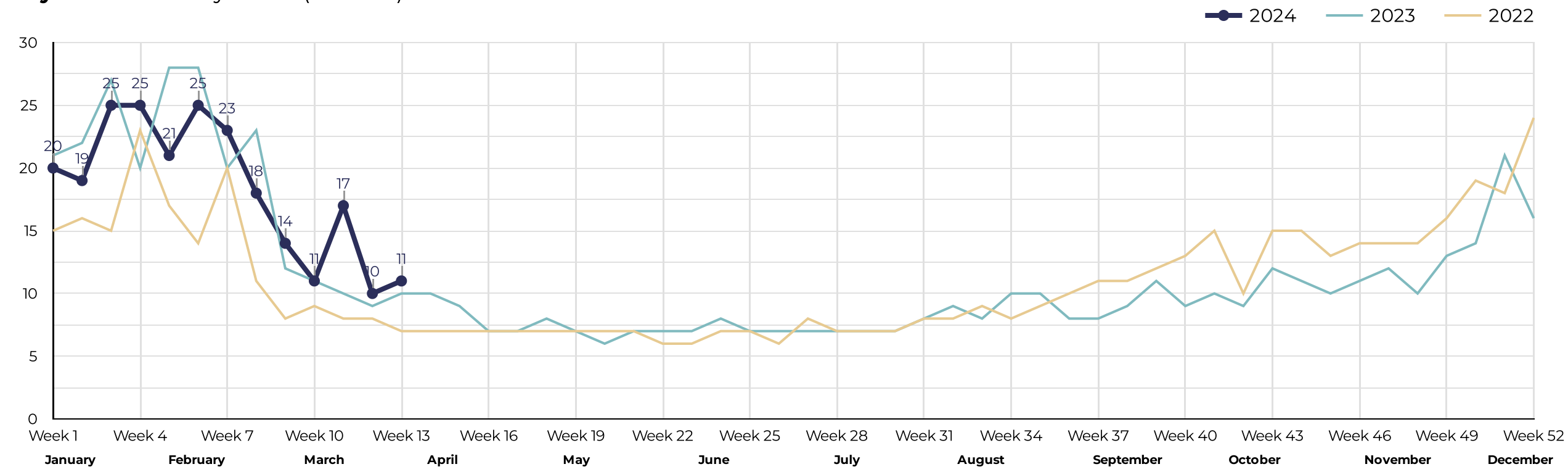
Use this report to monitor week-by-week market activity in your area of interest. This data will alert you to when your market changes directions (seasonal or otherwise).

Jan 1, 2022 - Mar 31, 2024

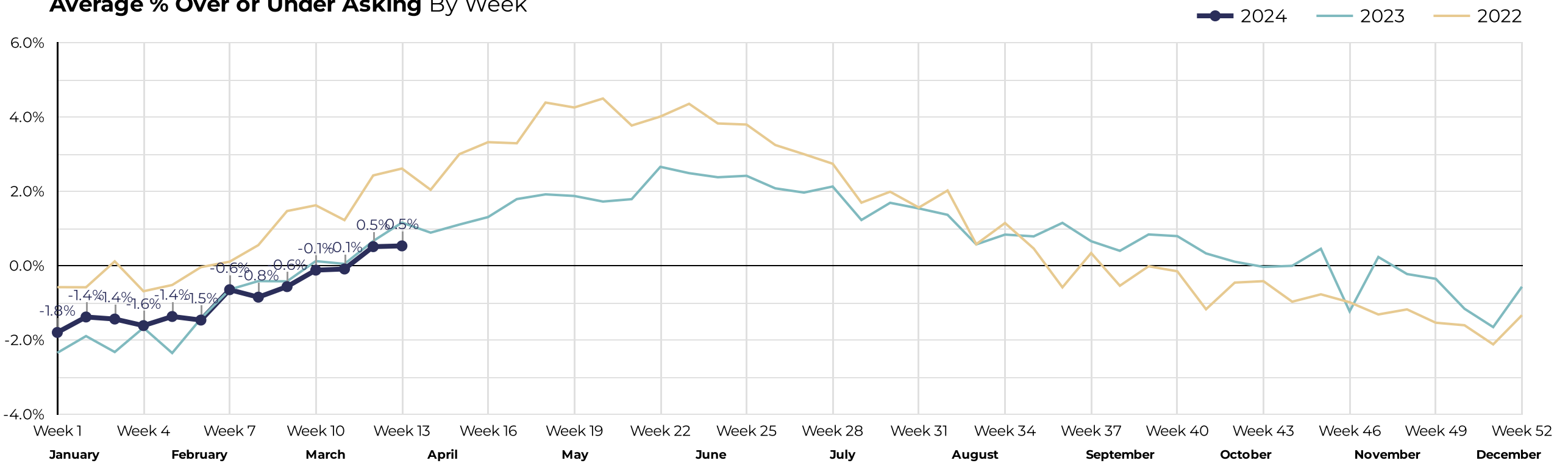
Sales By Week



Days on Market By Week (median)



Average % Over or Under Asking By Week



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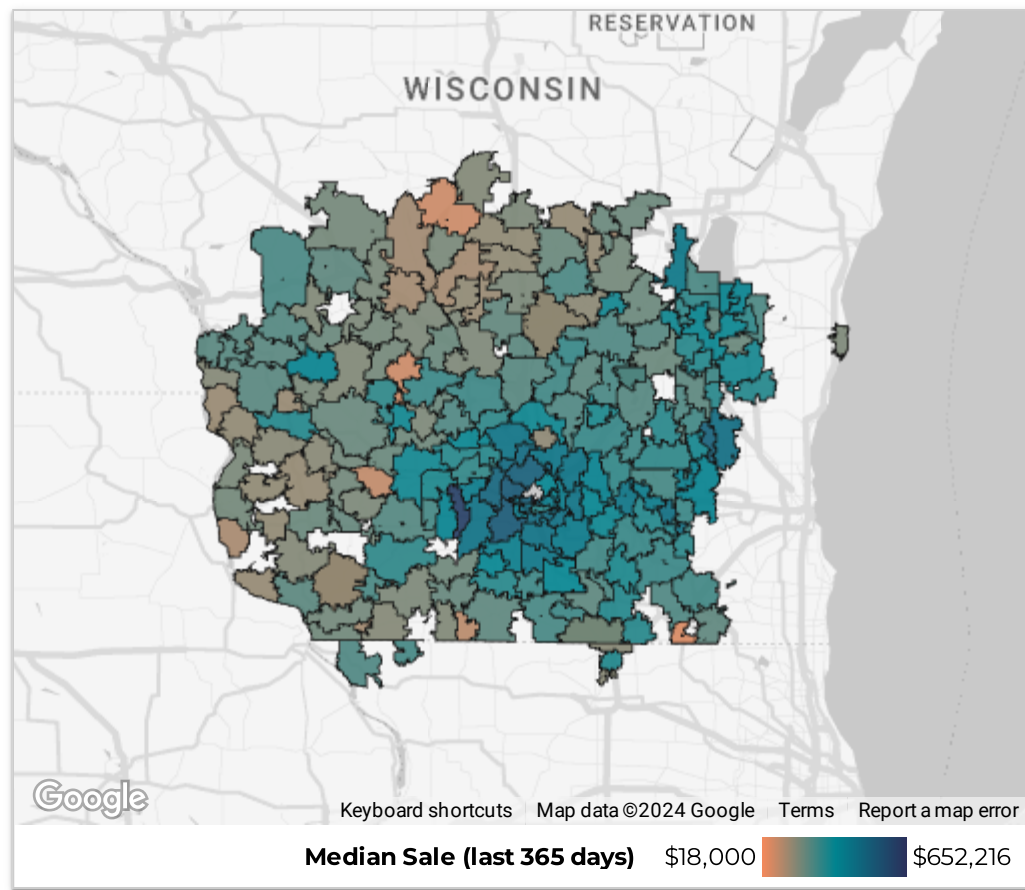
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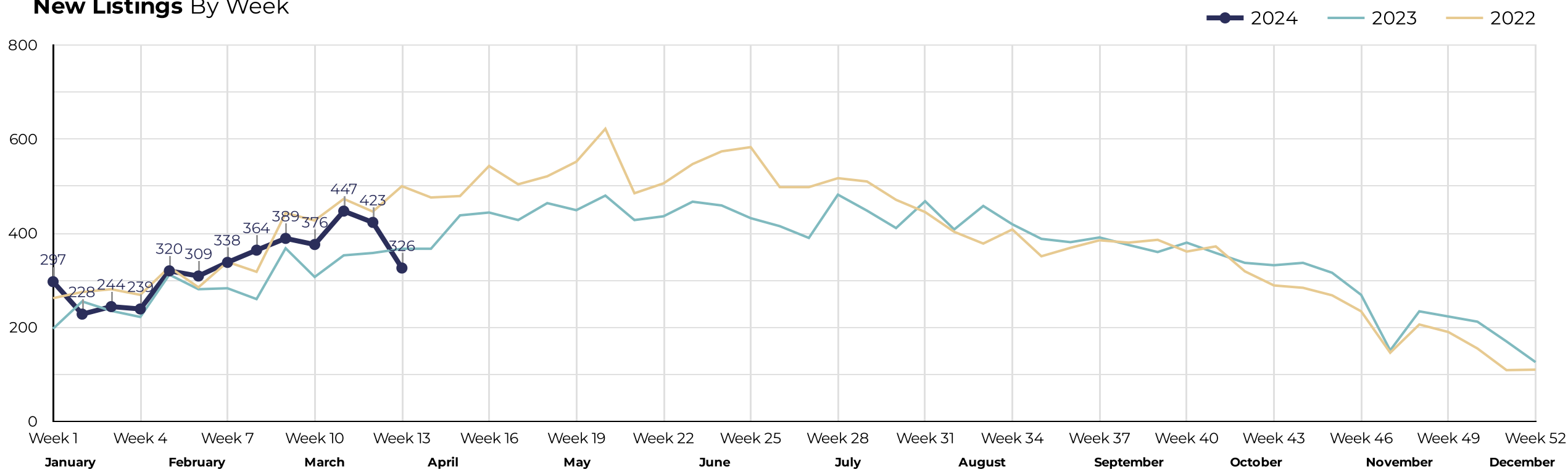


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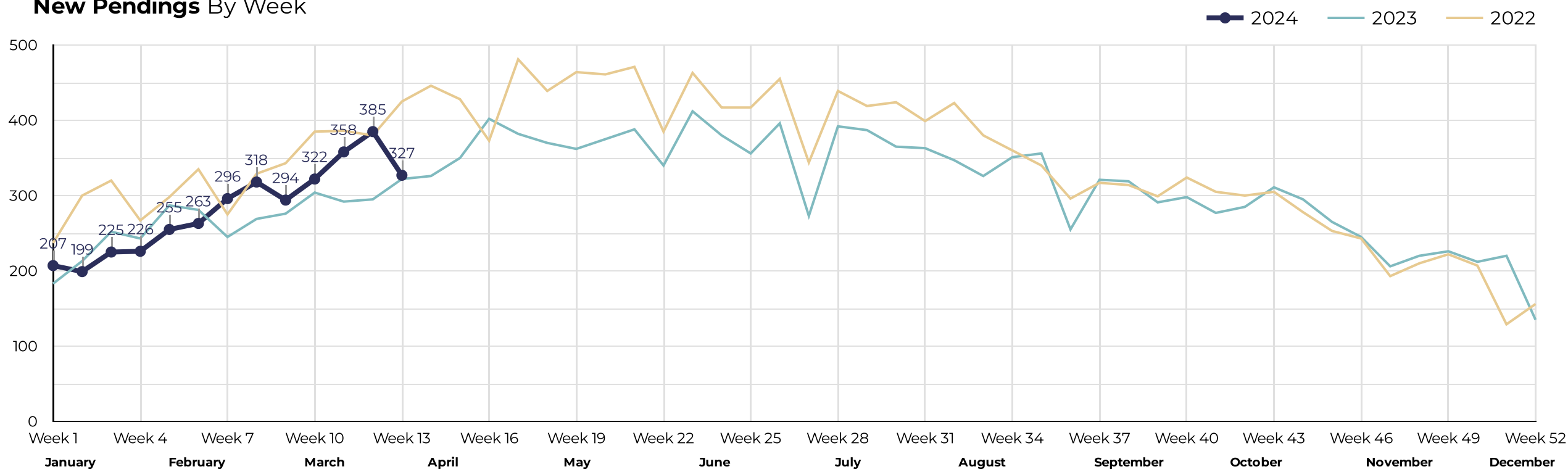
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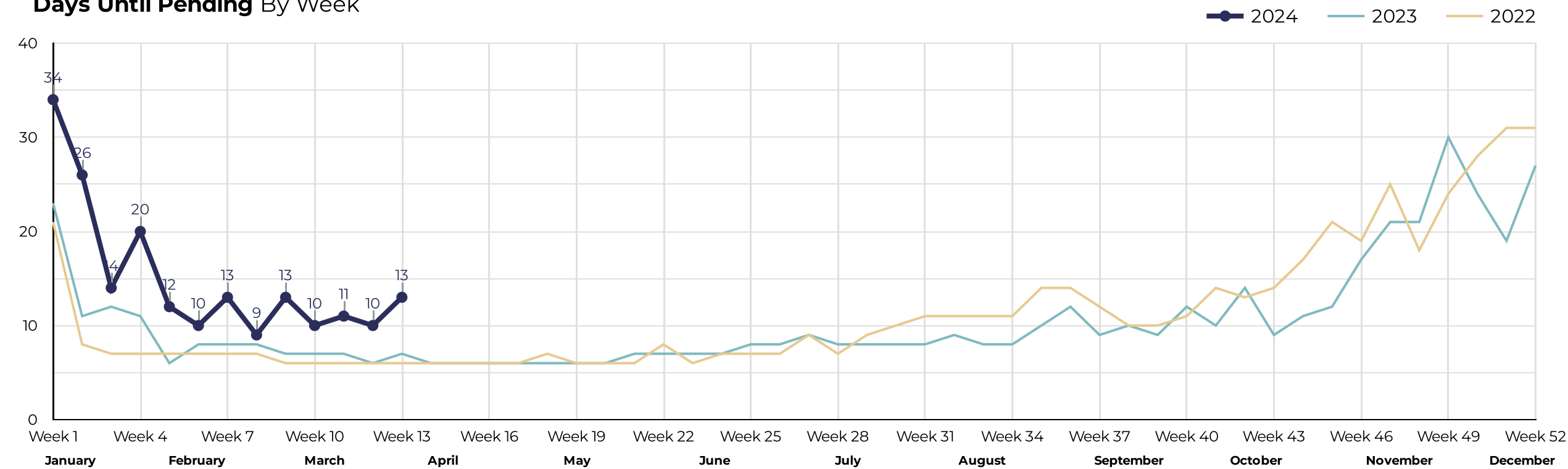
New Listings By Week



New Pendings By Week



Days Until Pending By Week



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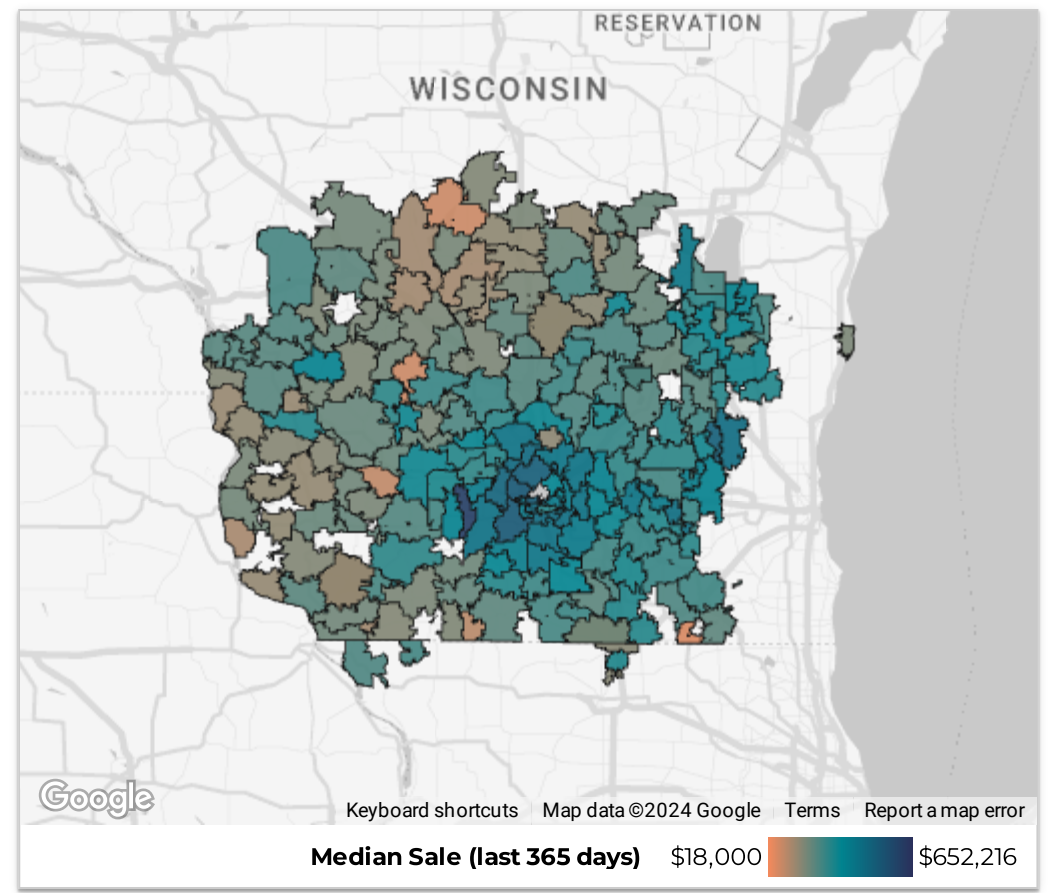
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City Type

Price Range Between Enter a value and Enter a value

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Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.

# of Sales / Count				
Month	2021	2022	2023	2024
January	1,119	1,063	765	839
February	1,052	1,006	800	868
March	1,416	1,353	1,153	1,124
April	1,747	1,467	1,104	-
May	1,910	1,742	1,408	-
June	2,326	2,133	1,837	-
July	2,267	1,836	1,598	-
August	2,135	2,024	1,659	-
September	1,994	1,781	1,503	-
October	1,950	1,439	1,351	-
November	1,832	1,295	1,287	-
December	1,658	1,116	1,155	-

New Listings / Count				
Month	2021	2022	2023	2024
January	1,268	1,152	1,019	1,124
February	1,398	1,271	1,109	1,391
March	2,108	2,042	1,602	1,632
April	2,288	2,102	1,701	-
May	2,321	2,325	2,007	-
June	2,549	2,408	1,948	-
July	2,495	2,097	1,815	-
August	2,336	1,796	1,914	-
September	2,062	1,602	1,563	-
October	1,835	1,434	1,520	-
November	1,195	986	1,099	-
December	833	619	768	-

New Accepted Offers / Count				
Month	2021	2022	2023	2024
January	1,391	1,214	998	967
February	1,368	1,240	1,074	1,179
March	1,973	1,654	1,298	1,478
April	2,039	1,820	1,538	-
May	2,156	2,002	1,621	-
June	2,134	1,861	1,657	-
July	1,930	1,761	1,555	-
August	2,056	1,713	1,557	-
September	1,855	1,314	1,252	-
October	1,834	1,359	1,298	-
November	1,459	1,019	1,039	-
December	1,078	777	867	-

Sale Price / Median				
Month	2021	2022	2023	2024
January	\$240,000	\$250,427	\$275,000	\$295,000
February	\$238,000	\$258,000	\$295,000	\$310,000
March	\$264,900	\$295,000	\$305,000	\$335,000
April	\$270,000	\$295,000	\$312,500	-
May	\$279,500	\$310,000	\$330,000	-
June	\$295,000	\$314,138	\$335,000	-
July	\$280,000	\$305,000	\$325,000	-
August	\$275,000	\$305,000	\$324,900	-
September	\$262,500	\$300,000	\$315,000	-
October	\$270,000	\$285,000	\$315,000	-
November	\$265,000	\$280,000	\$312,500	-
December	\$265,000	\$280,000	\$307,500	-

Days on Market / Median				
Month	2021	2022	2023	2024
January	17	14	21	18
February	14	12	20	18
March	7	7	8	10
April	6	6	7	-
May	6	6	6	-
June	6	6	7	-
July	6	7	7	-
August	7	8	8	-
September	8	10	8	-
October	10	12	9	-
November	11	13	10	-
December	13	17	13	-

