South Central Wisconsin MLS®
South Central Wisconsin Housing Market Snapshot All data is updated in realtime in accordance with content from SCWMLS. This report provides a snapshot of the market as taken on: Aug 7, 2023

| County |  | Zip Code |  |
| :--- | :--- | :--- | :--- |
| City | $\bullet$ | Type |  |
|  | Price Range | Between | $\bullet$ |



5-yr price trend
July
\# of Sales
1,567

- $-14.6 \%$ from previous year

Total Volume
\$569,740,196
$\$ 569,740,196$


## Price Trend (median sale price)




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| Download (maytake up to 15 seconds) Download Help |  |  |  |
| :---: | :---: | :---: | :---: |
| 5-yr price trend |  |  |  |
| July |  |  |  |
| \# of Sales | Median Sale | Average \% Over Asking | Active Listings Now |
| 1,567 | \$325,389 | 1.71\% | 2,007 |
| - $-14.6 \%$ from previous year | , 6.7\% from previous year | - -85,646.15\% from prev |  |
| Total Volume | New Listings Delivered | Median DOM | Months of Supply |
| \$569,740,196 | 1,737 | 7 | 7.45 |
| - $-12.3 \%$ from previous year | - -17.1\% from previous year | 0 from previous year |  |

## Sale Activity Last Month - By Price Range

| Price Range | Units Sold | 0-2 Beds | 3 Beds | 4+ Beds |
| :---: | :---: | :---: | :---: | :---: |
| 0-\$99,999 | 57 | 31 | 18 | 8 |
| \$100,000-\$149,999 | 85 | 40 | 31 | 14 |
| \$150,000-\$199,999 | 157 | 56 | 80 | 21 |
| \$200,000-\$249,999 | 226 | 59 | 136 | 31 |
| \$250,000-\$299,999 | 148 | 44 | 81 | 23 |
| \$300,000-\$349,999 | 202 | 44 | 123 | 35 |
| \$350,000-\$399,999 | 196 | 22 | 125 | 49 |
| \$400,000-\$449,999 | 138 | 10 | 79 | 49 |
| \$450,000-\$499,999 | 93 | 8 | 48 | 37 |
| \$500,000-\$549,999 | 76 | 9 | 28 | 39 |
| \$550,000-\$599,999 | 47 | 1 | 17 | 29 |
| \$600,000+ | 147 | 8 | 34 | 105 |
|  |  |  |  |  |
| Grand total | 1,572 | 332 | 800 | 440 |

## Days on Market (median)



Buyer Competition - Average \% Closed Price Over Asking


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Download
Year-to-Date Statistics
2023

| \# of Sales | Median Sale Price | Average \% Over Asking |
| :---: | :---: | :---: |
| 8,709 | \$319,000 | 1.09\% |
| - -19.6\% from Jan 1, 2022 - Aug 7, 2022 | \$.3\% from Jan 1, 2022 - Aug 7, 2022 | - -1.37\% from Jan 1, 2022 - Aug 7, 2022 |
| Total Volume | New Listings Delivered | Median Days on Market |
| \$3,140,274,681 | 11,015 | 8 |
| - -15.4\% from Jan 1, 2022 - Aug 7, 2022 | - -18.1\% from Jan 1, 2022 - Aug 7, 2022 | 11 from Jan 1, 2022 - Aug 7, 2022 |




## Median Sale

400K

100K


Median Sale By Bedrooms


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Year-to-Date Statistics
2023

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| $\overline{\text { i }}$-15.4\% from Jan 1, 2022 - Aug 7, 2022 | - -18.1\% from Jan 1, 2022 - Aug 7, 2022 | 1 1 from Jan 1, 2022 - Aug 7, 2022 |



Jan 1, 2008 - Aug 7, 2023

## \$/Square Foot



Buyer Competition


## New Listings



## New Accepted Offers







New Accepted Offers



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| :--- | :--- | :--- | :--- |
| City |  | Type |  |
|  | Price Range | Between | $\bullet$ |

## Download

## Monthly Statistics

Use this report to gather monthly stats for these 6 top market
indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.


|  |  |  | \# of Sales / Count |  |
| :--- | ---: | ---: | ---: | ---: |
| Month | 2020 | 2021 | 2022 | 2023 |
| January | 954 | 1,119 | 1,063 | 758 |
| February | 1,013 | 1,052 | 1,005 | 799 |
| March | 1,437 | 1,415 | 1,353 | 1,149 |
| April | 1,506 | 1,747 | 1,466 | 1,101 |
| May | 1,654 | 1,910 | 1,742 | 1,399 |
| June | 2,185 | 2,326 | 2,133 | 1,815 |
| July | 2,421 | 2,267 | 1,835 | 1,567 |
| August | 2,233 | 2,134 | 2,022 |  |
| September | 2,166 | 1,994 | 1,781 | - |
| October | 2,179 | 1,950 | 1,438 | - |
| November | 1,792 | 1,832 | 1,295 | - |
| December | 1,715 | 1,658 | 1,116 | - |


|  |  |  | New Listings / Count |  |
| :--- | ---: | ---: | ---: | ---: |
| Month | 2020 | 2021 | 2022 | 2023 |
| January | 1,481 | 1,268 | 1,151 | 1,025 |
| February | 1,646 | 1,394 | 1,274 | 1,087 |
| March | 2,200 | 2,117 | 2,045 | 1,562 |
| April | 1,639 | 2,289 | 2,106 | 1,650 |
| May | 2,170 | 2,320 | 2,324 | 1,952 |
| June | 2,429 | 2,550 | 2,409 | 1,887 |
| July | 2,390 | 2,493 | 2,095 | 1,737 |
| August | 2,268 | 2,339 | 1,798 |  |
| September | 2,177 | 2,063 | 1,603 | - |
| October | 1,864 | 1,835 | 1,442 | - |
| November | 1,214 | 1,196 | 989 | - |
| December | 940 | 833 | 617 | - |


|  |  |  | New Accepted Offers / Count |  |
| :--- | ---: | ---: | ---: | ---: |
| Month | 2020 | 2021 | 2022 | 2023 |
| January | 1,290 | 1,39 | 1,213 | 992 |
| February | 1,517 | 1,367 | 1,240 | 1,048 |
| March | 1,764 | 1,973 | 1,653 | 1,255 |
| April | 1,572 | 2,039 | 1,820 | 1,484 |
| May | 2,103 | 2,156 | 2,001 | 1,570 |
| June | 2,368 | 2,134 | 1,861 | 1,640 |
| July | 2,275 | 1,930 | 1,758 | 1,611 |
| August | 2,274 | 2,055 | 1,713 | - |
| September | 2,014 | 1,855 | 1,315 | - |
| October | 1,902 | 1,835 | 1,358 | - |
| November | 1,401 | 1,459 | 1,019 | - |
| December | 1,108 | 1,078 | 772 | - |


|  |  |  | Days on Market/Median |  |
| :--- | ---: | ---: | ---: | ---: |
| Month | 2020 | 2021 | 2022 | 2023 |
| January | 39 | 17 | 14 | 21 |
| February | 41 | 14 | 12 | 20 |
| March | 29 | 8 | 7 | 8 |
| April | 12 | 6 | 6 | 7 |
| May | 13 | 6 | 6 | 6 |
| June | 12 | 6 | 6 | 7 |
| July | 10 | 6 | 7 | 7 |
| August | 9 | 7 | 8 | - |
| September | 10 | 8 | 10 | - |
| October | 9 | 10 | 12 | - |
| November | 10 | 11 | 13 | - |
| December | 13 | 13 | 17 | - |


|  |  |  | Sale Price $/$ Median |  |
| :--- | ---: | ---: | ---: | ---: |
| Month | 2020 | 2021 | 2022 | 2023 |
| January | $\$ 216,900$ | $\$ 240,000$ | $\$ 250,500$ | $\$ 277,400$ |
| February | $\$ 214,900$ | $\$ 238,000$ | $\$ 259,000$ | $\$ 295,000$ |
| March | $\$ 225,000$ | $\$ 264,900$ | $\$ 295,000$ | $\$ 305,000$ |
| April | $\$ 244,500$ | $\$ 270,000$ | $\$ 295,000$ | $\$ 314,000$ |
| May | $\$ 242,000$ | $\$ 279,500$ | $\$ 311,000$ | $\$ 330,000$ |
| June | $\$ 241,900$ | $\$ 295,000$ | $\$ 315,000$ | $\$ 335,000$ |
| July | $\$ 245,000$ | $\$ 280,000$ | $\$ 305,000$ | $\$ 325,389$ |
| August | $\$ 250,000$ | $\$ 275,000$ | $\$ 305,000$ |  |
| September | $\$ 254,000$ | $\$ 262,500$ | $\$ 300,000$ | - |
| October | $\$ 250,000$ | $\$ 270,000$ | $\$ 285,000$ | - |
| November | $\$ 250,300$ | $\$ 265,000$ | $\$ 280,000$ | - |
| December | $\$ 249,000$ | $\$ 265,000$ | $\$ 280,000$ |  |


| \% Closed Over Asking Price / Average |
| :---: |
| $-2023-2022-2021-2020$ |

[^0]
[^0]:    

