

Buyer Demand By Price Range					Apr 1, 2025 - Apr 30, 2025	*	
Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking	
0-\$99,999	45	27	15	3	43	-7.3%	
\$100,000-\$149,999	51	25	21	5	34	-5.1%	
\$150,000-\$199,999	113	58	42	13	13	-1.5%	
\$200,000-\$249,999	159	52	85	22	10	0.2%	
\$250,000-\$299,999	173	48	95	30	6	0.7%	
\$300,000-\$349,999	158	43	85	30	7	0.7%	
\$350,000-\$399,999	135	22	84	29	14	0.6%	
\$400,000-\$449,999	154	10	112	32	9	1.1%	
\$450,000-\$499,999	103	13	56	34	9	0.8%	
\$500,000-\$549,999	74	6	46	22	7	1.6%	
\$550,000-\$599,999	60	6	30	24	9	1.2%	
\$600,000+	212	16	71	125	10	-0.7%	

Apr 1, 2025 - Apr 30, 2025



Download Average Asking \$ **Beds** # Listed No... **Today** 5/1/25 \$237,700 145 Months of Supply 2 \$351,196 574 2.03 \$460,746 3 1,381 *# Active/12-month Average # of Sales \$682,901 694 Active Listings Now 3,070 5 \$889,373 214

(may take up to 15 seconds) Download Help

Pending Listings Now <<Days Until Pending (med) Average Asking Price 7 \$524,144

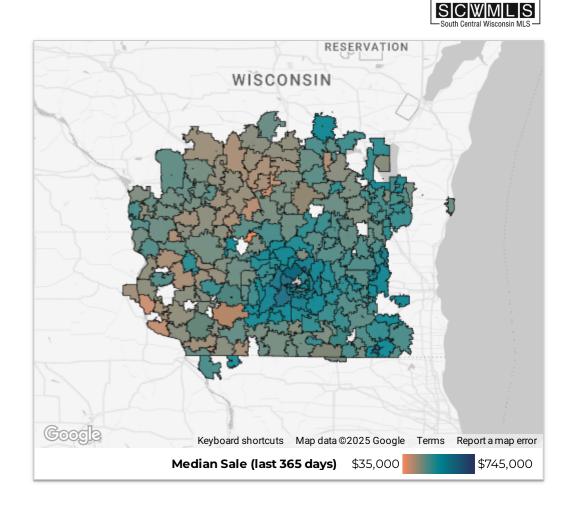
April

of New Listings 2,236

of New Pendings

1,936

★ 6.7% from previous year



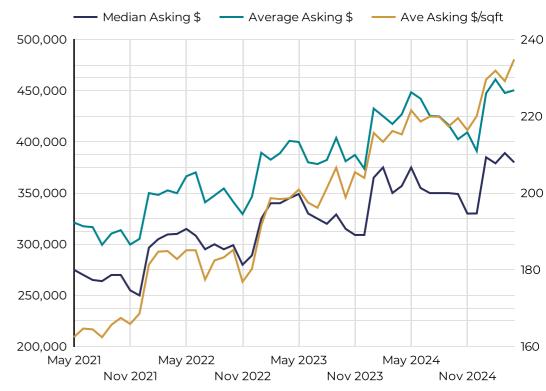
Months of Supply By Price Range

Asking Price	Months of Supply	Active Now	Ave #Sales/Month (last 12 mo)
0-\$99,999	2.91	101	34.8
\$100,000-\$199,999	1.46	316	216.9
\$200,000-\$299,999	1.26	462	366.1
\$300,000-\$399,999	1.55	535	344.3
\$400,000-\$499,999	2.29	548	239.4
\$500,000-\$599,999	2.60	328	126.3
\$600,000+	4.21	780	185.1

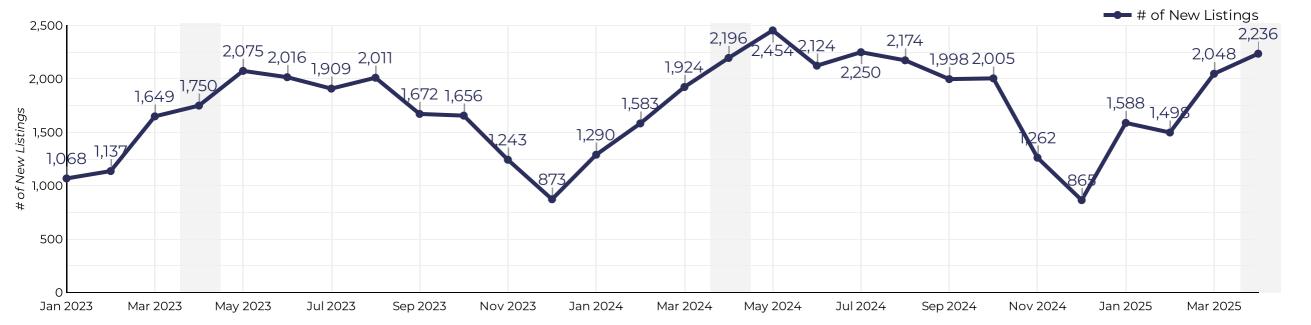
Grand total 2.03 3,070 1,512.7

Asking Prices

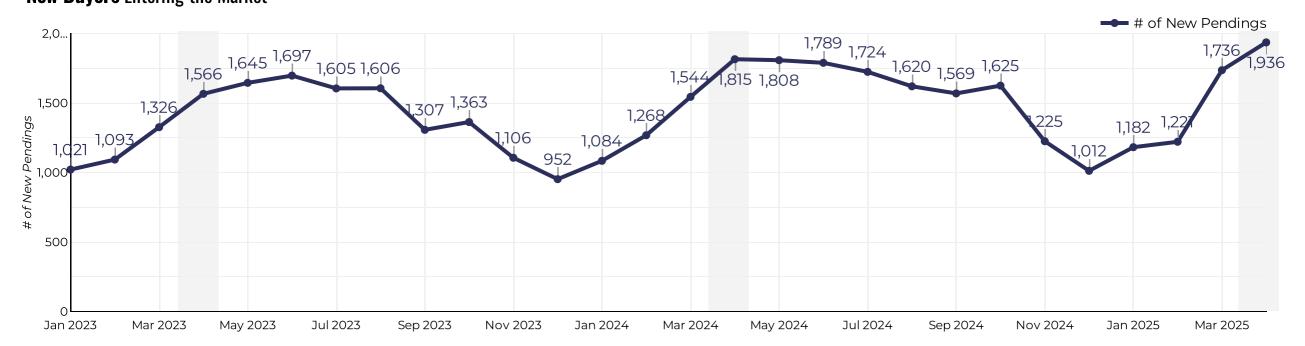




New Sellers Entering the Market



New Buyers Entering the Market



SCWMLS **South Central Wisconsin MLS®** South Central Wisconsin Housing Market Snapshot RESERVATION All data is updated in realtime in accordance with content from SCWMLS. WISCONSIN This report provides a snapshot of the market as taken on: May 1, 2025 Zip Code County City Type Price Range Between and Enter a value ▼ Enter a value (may take up to 15 seconds) Download Help Download Weekly Statistics Use this report to monitor week-by-week market activity in your area of interest. This data will alert you to when your market changes directions (seasonal or otherwise). Keyboard shortcuts Map data ©2025 Google Terms Report a map error Jan 1, 2023 - Apr 27, 2025 Median Sale (last 365 days) \$35,000 **Sales** By Week **2**025 2023 600 500 382 400 300 200 100 Week 22 Week 1 Week 4 Week 7 Week 10 Week 13 Week 16 Week 19 Week 25 Week 28 Week 31 Week 34 Week 37 Week 40 Week 43 Week 46 Week 49 Week 52 February March April October December January May June July August September November Days on Market By Week (median) 2024 2023 2025 40 10 Week 1 Week 4 Week 7 Week 10 Week 13 Week 16 Week 19 Week 22 Week 25 Week 28 Week 31 Week 34 Week 37 Week 40 Week 43 Week 46 Week 52 October January February March April May June July August September November December Average % Over or Under Asking By Week 2025 2024 2023 3.0% 2.0% 1.0% 0.3% 0.0% -3.0% Week 1 Week 7 Week 10 Week 13 Week 16 Week 19 Week 22 Week 25 Week 28 Week 31 Week 34 Week 37 Week 40 Week 43 Week 46 Week 49 Week 52 January February March April May June July August September October November December

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South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

 $\label{lem:all-data} \textit{All data is updated in real time in accordance with content from \textit{SCWMLS}.}$

This report provides a snapshot of the market as taken on: May 1, 2025

County	Zip Code		
City	•	Туре	•
Price Range Between	▼ Enter a value	and Enter a value	

Download

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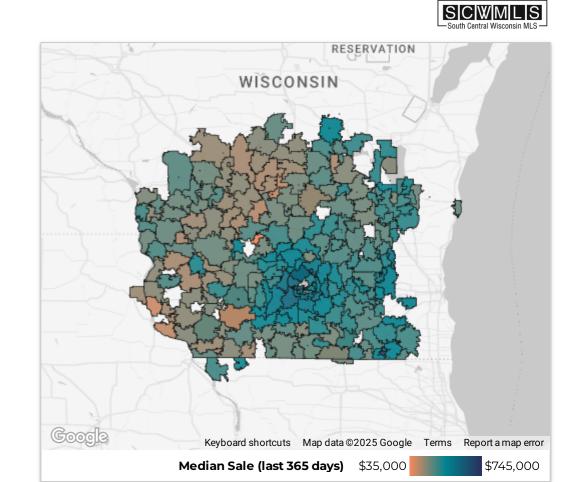
Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.

				# of Sales / Count
Month	2022	2023	2024	2025
January	1,076	776	904	979
February	1,020	814	930	1,024
March	1,374	1,168	1,228	1,271
April	1,488	1,122	1,452	1,435
Мау	1,758	1,430	1,866	-
June	2,151	1,855	1,803	-
July	1,859	1,620	1,795	-
August	2,045	1,696	1,877	-
September	1,807	1,532	1,502	-
October	1,459	1,380	1,631	-
November	1,311	1,315	1,491	-
December	1,135	1,184	1,357	-

			New Accept	ted Offers / Count
Month	2022	2023	2024	2025
January	1,223	1,015	1,077	1,167
February	1,265	1,091	1,256	1,208
March	1,675	1,318	1,533	1,700
April	1,841	1,558	1,798	1,904
May	2,018	1,636	1,791	-
June	1,877	1,681	1,776	-
July	1,790	1,597	1,713	-
August	1,731	1,598	1,601	-
September	1,339	1,296	1,554	-
October	1,373	1,357	1,597	-
November	1,040	1,102	1,211	-
December	791	943	992	-

			Days or	n Market / Median
Month	2022	2023	2024	2025
January	14	21	18	29
February	12	20	19	22
March	7	9	10	14
April	6	7	8	10
May	6	6	8	-
June	6	7	7	-
July	7	7	9	-
August	8	8	10	-
September	10	8	13	-
October	12	9	14	-
November	13	10	18	-
December	17	13	20	-



			Nev	v Listings / Count
Month	2022	2023	2024	2025
January	1,171	1,056	1,262	1,529
February	1,292	1,129	1,554	1,445
March	2,063	1,631	1,859	1,979
April	2,123	1,728	2,138	2,188
May	2,345	2,058	2,407	-
June	2,439	1,987	2,078	-
July	2,125	1,884	2,208	-
August	1,832	1,970	2,123	-
September	1,635	1,645	1,944	-
October	1,450	1,626	1,912	-
November	1,003	1,210	1,227	-
December	630	860	848	-

			Sa	le Price / Median
Month	2022	2023	2024	2025
January	\$251,000	\$277,400	\$298,000	\$327,500
February	\$260,000	\$297,500	\$310,000	\$335,400
March	\$295,000	\$305,000	\$339,900	\$340,000
April	\$295,000	\$315,000	\$345,000	\$356,000
May	\$310,000	\$330,000	\$347,000	-
June	\$315,000	\$335,000	\$350,000	-
July	\$308,000	\$325,000	\$355,000	-
August	\$305,000	\$324,900	\$355,000	-
September	\$300,000	\$315,000	\$340,000	-
October	\$285,000	\$315,000	\$350,000	-
November	\$280,000	\$313,000	\$340,000	-
December	\$280,000	\$310,000	\$330,000	-

