

South Central Wisconsin MLS®

South Central Wisconsin Housing Market Snapshot

All data is updated in realtime in accordance with content from SCWMLS.

This report provides a snapshot of the market as taken on: May 1, 2025

County

Zip Code

City

Type

Price Range

Between

Enter a value

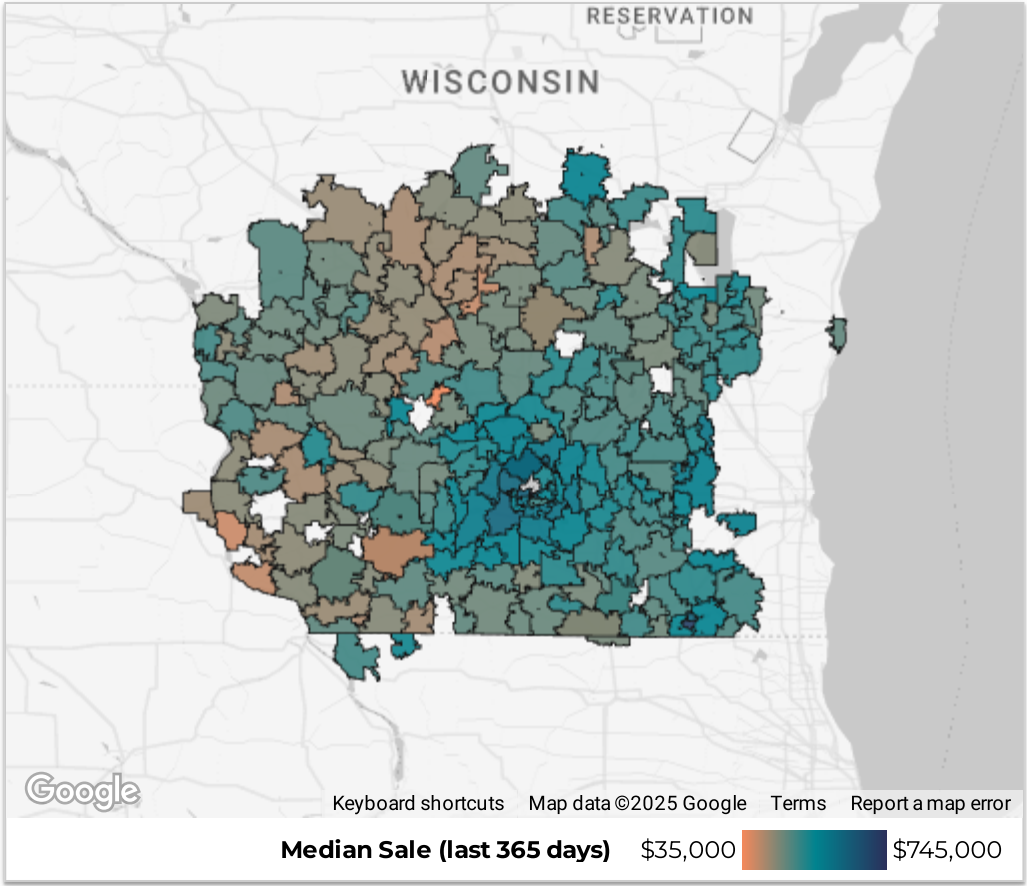
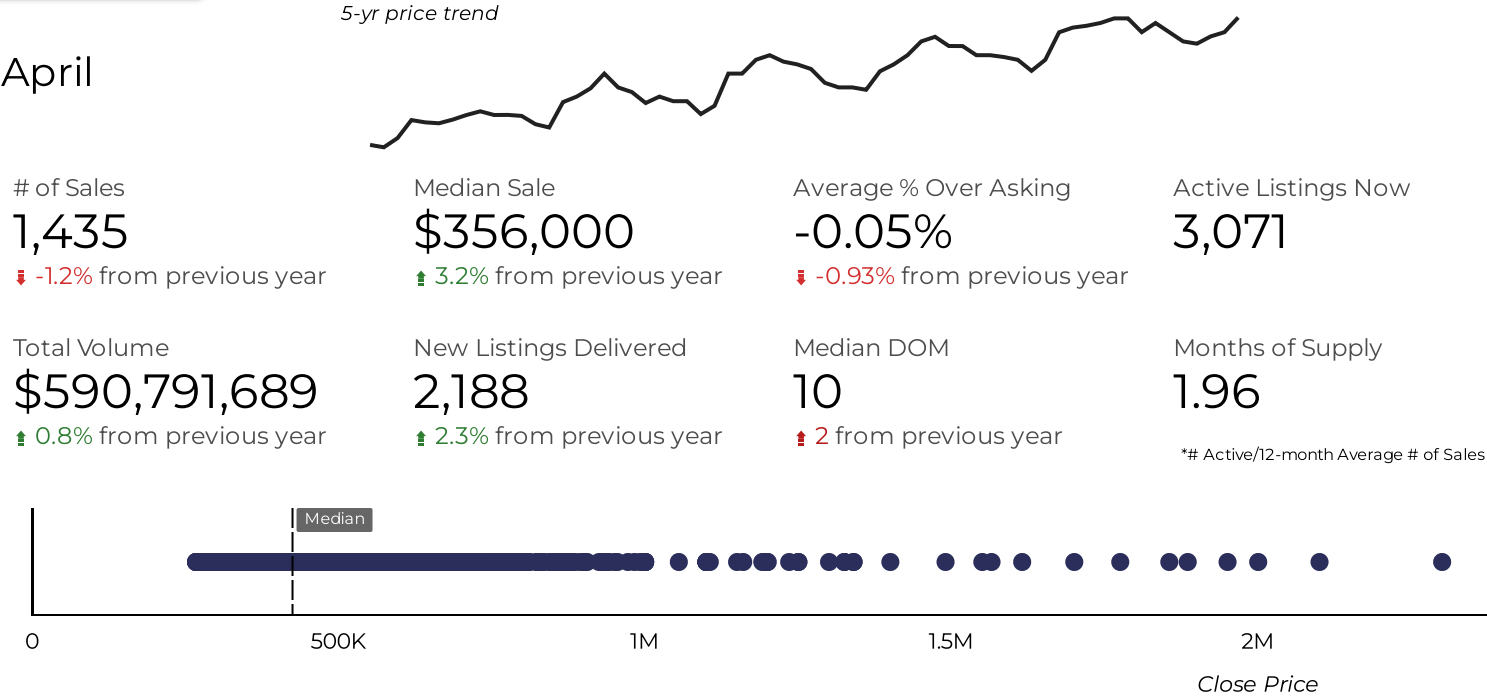
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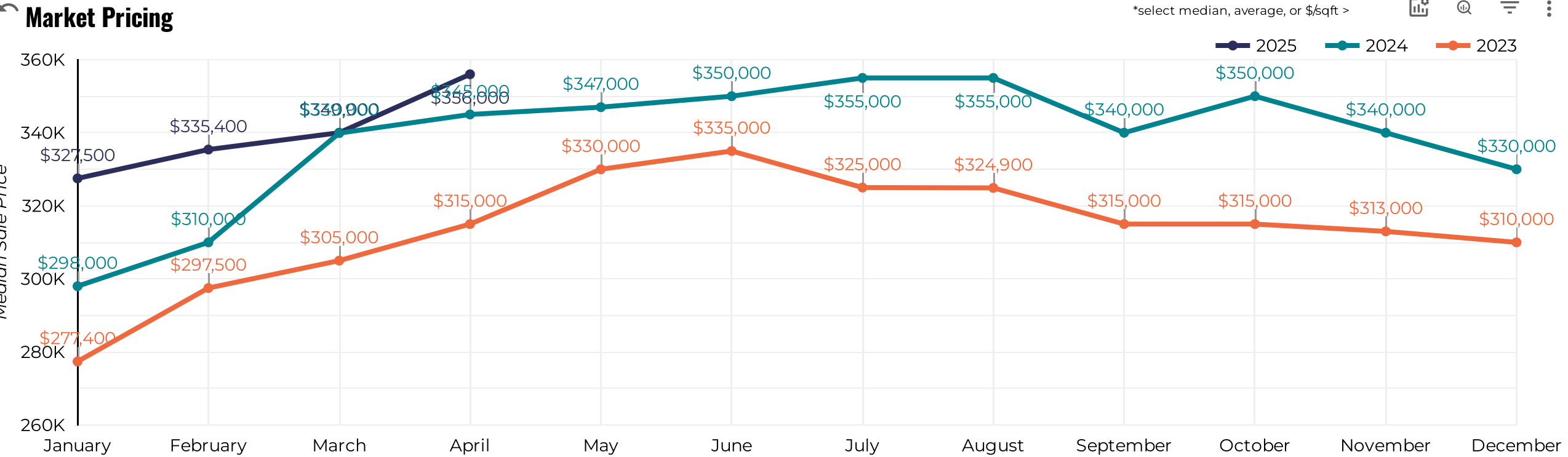
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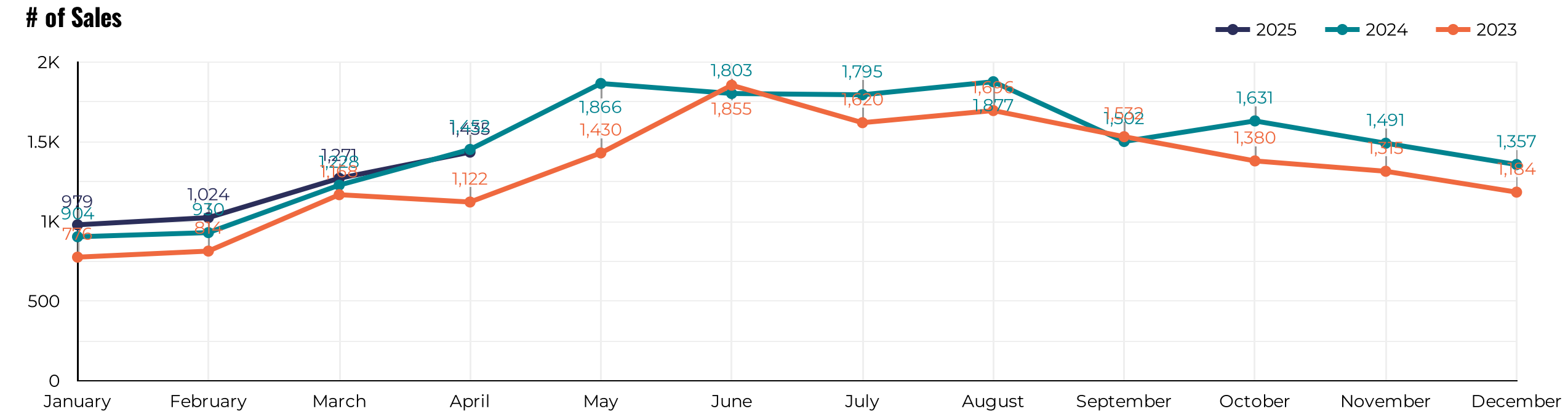
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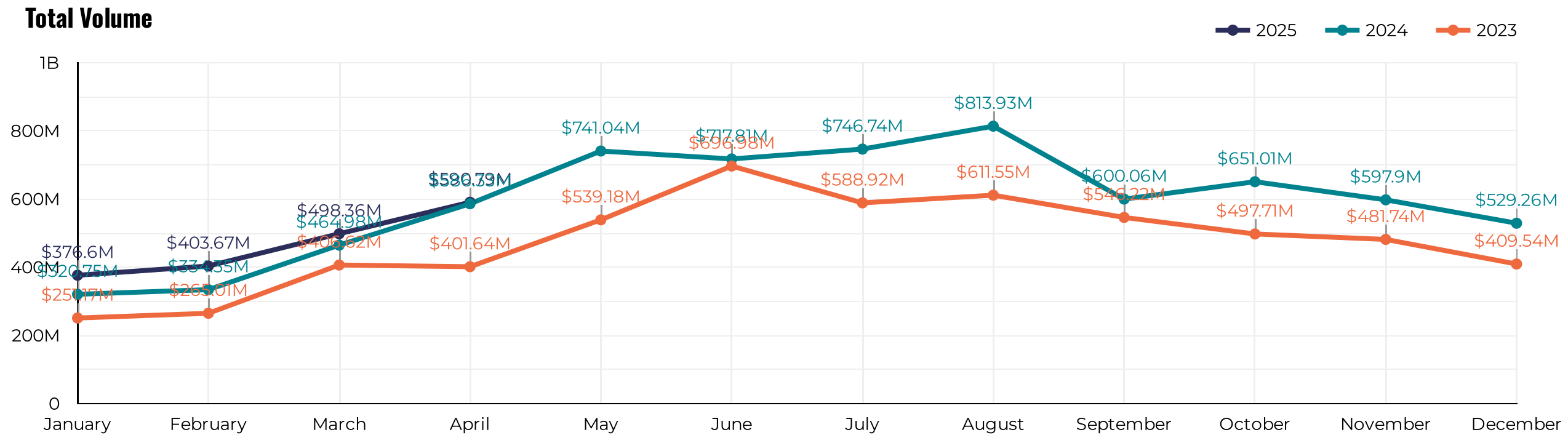
Market Pricing



of Sales



Total Volume



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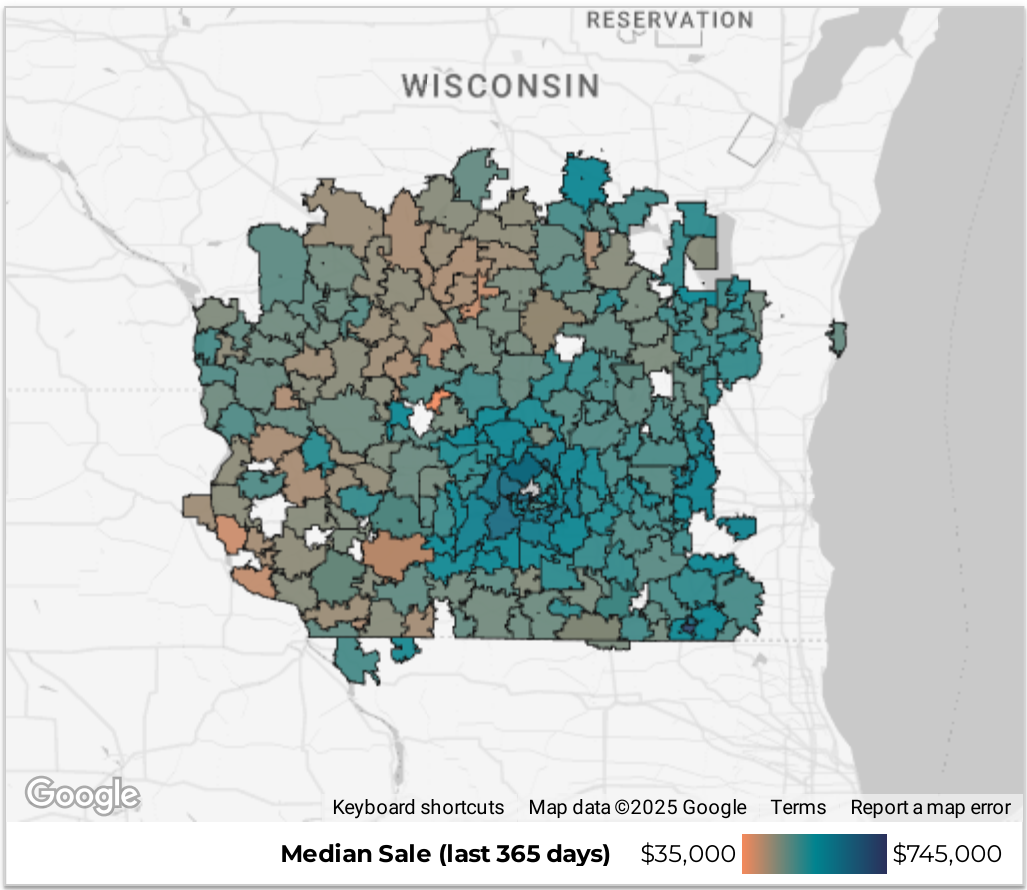
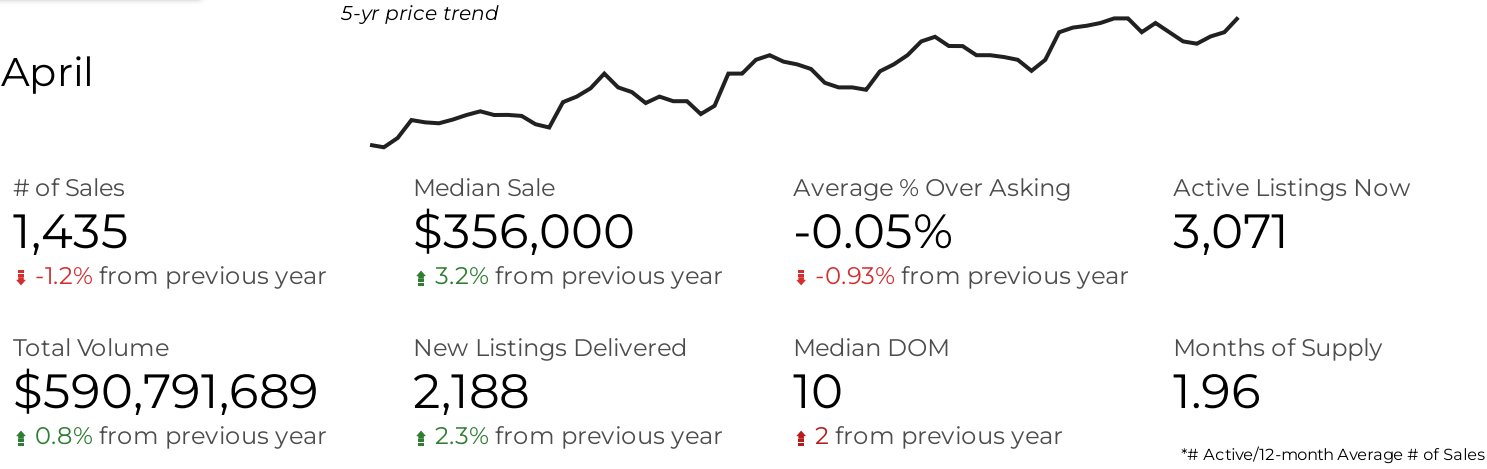
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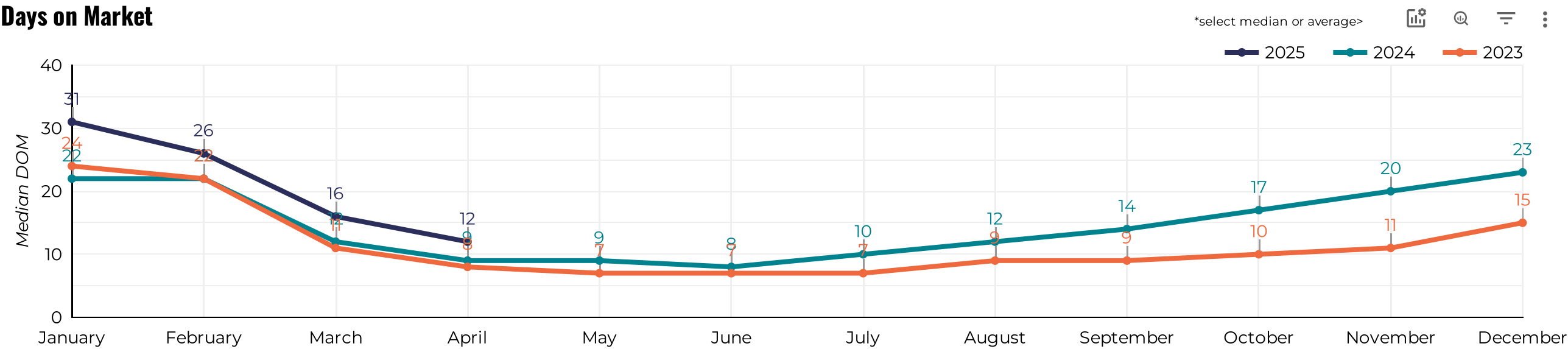
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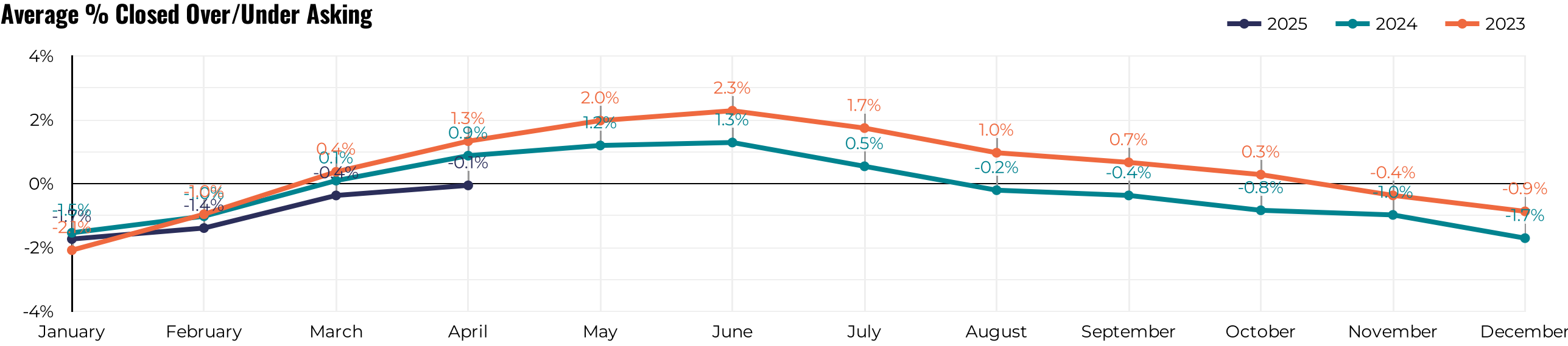
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Days on Market



Average % Closed Over/Under Asking



Buyer Demand By Price Range

Apr 1, 2025 - Apr 30, 2025

Price Range	Units Sold	0-2 Beds	3 Beds	4+ Beds	DOM (med)	% Over Asking
0-\$99,999	45	27	15	3	43	-7.3%
\$100,000-\$149,999	51	25	21	5	34	-5.1%
\$150,000-\$199,999	113	58	42	13	13	-1.5%
\$200,000-\$249,999	159	52	85	22	10	0.2%
\$250,000-\$299,999	173	48	95	30	6	0.7%
\$300,000-\$349,999	158	43	85	30	7	0.7%
\$350,000-\$399,999	135	22	84	29	14	0.6%
\$400,000-\$449,999	154	10	112	32	9	1.1%
\$450,000-\$499,999	103	13	56	34	9	0.8%
\$500,000-\$549,999	74	6	46	22	7	1.6%
\$550,000-\$599,999	60	6	30	24	9	1.2%
\$600,000+	212	16	71	125	10	-0.7%

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Today

5/1/25

Months of Supply

2.03

*# Active/12-month Average # of Sales

Active Listings Now

3,070

Pending Listings Now

1,005

<<Days Until Pending (med)

7

Average Asking Price

\$524,144

Beds	Average Asking \$	# Listed No...
1	\$237,700	145
2	\$351,196	574
3	\$460,746	1,381
4	\$682,901	694
5	\$889,373	214

April

of New Listings

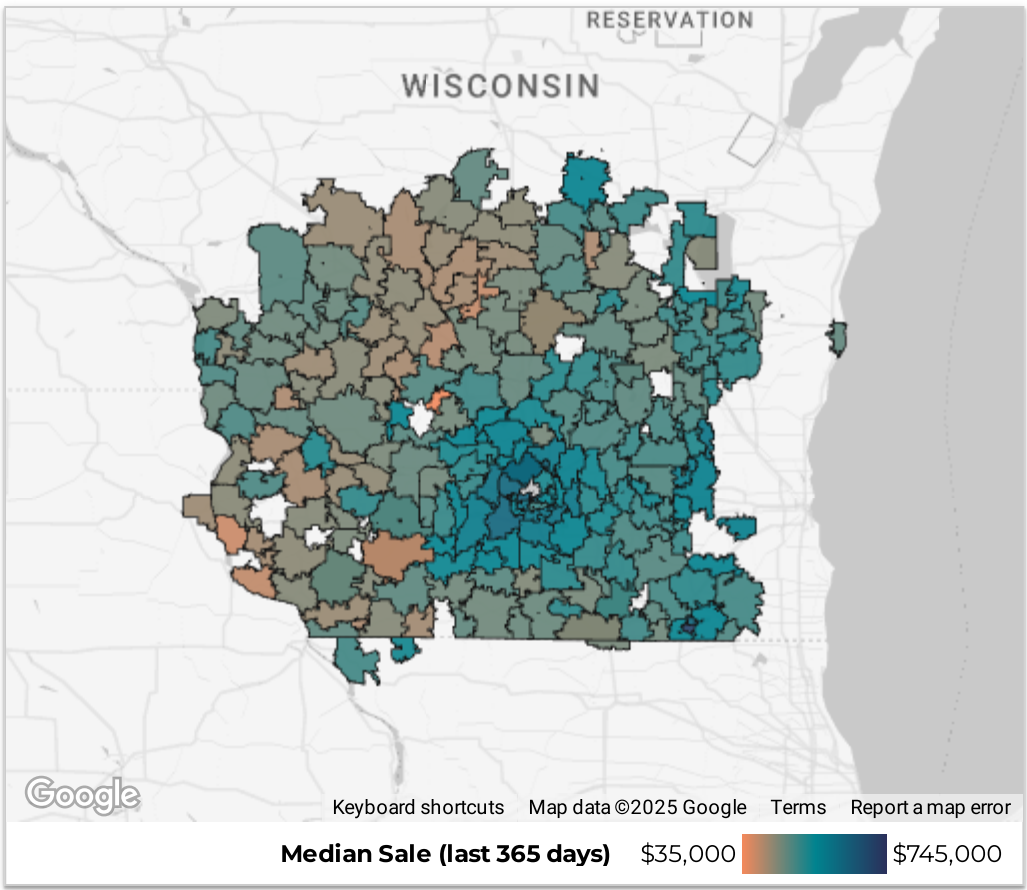
2,236

1.8% from previous year

of New Pending

1,936

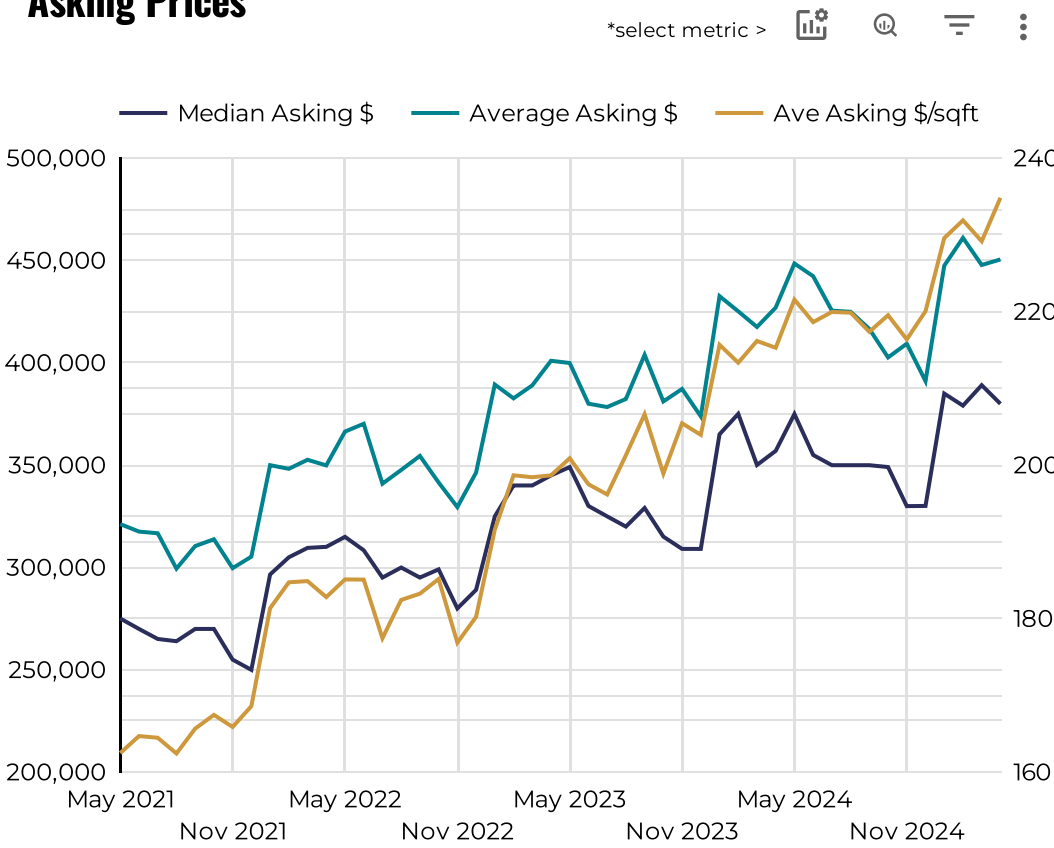
6.7% from previous year



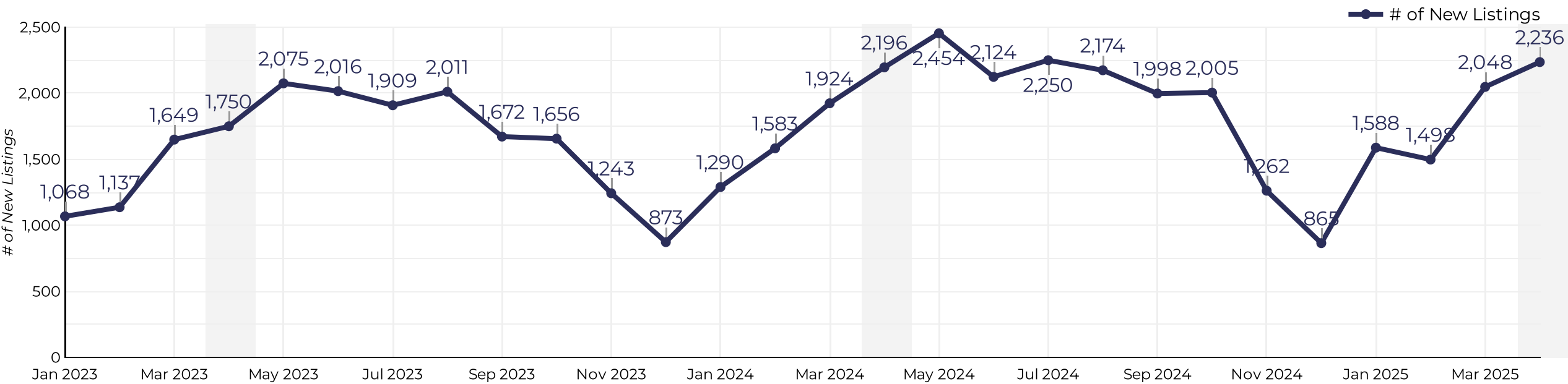
Months of Supply By Price Range

Asking Price	Months of Supply	Active Now	Ave #Sales/Month (last 12 mo)
0-\$99,999	2.91	101	34.8
\$100,000-\$199,999	1.46	316	216.9
\$200,000-\$299,999	1.26	462	366.1
\$300,000-\$399,999	1.55	535	344.3
\$400,000-\$499,999	2.29	548	239.4
\$500,000-\$599,999	2.60	328	126.3
\$600,000+	4.21	780	185.1
Grand total	2.03	3,070	1,512.7

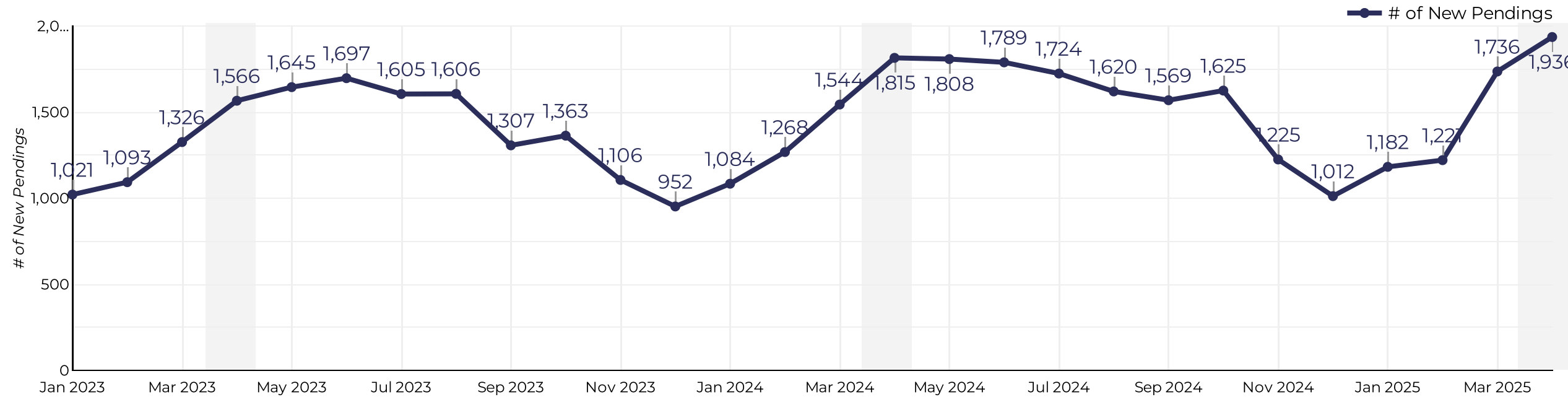
Asking Prices



New Sellers Entering the Market



New Buyers Entering the Market



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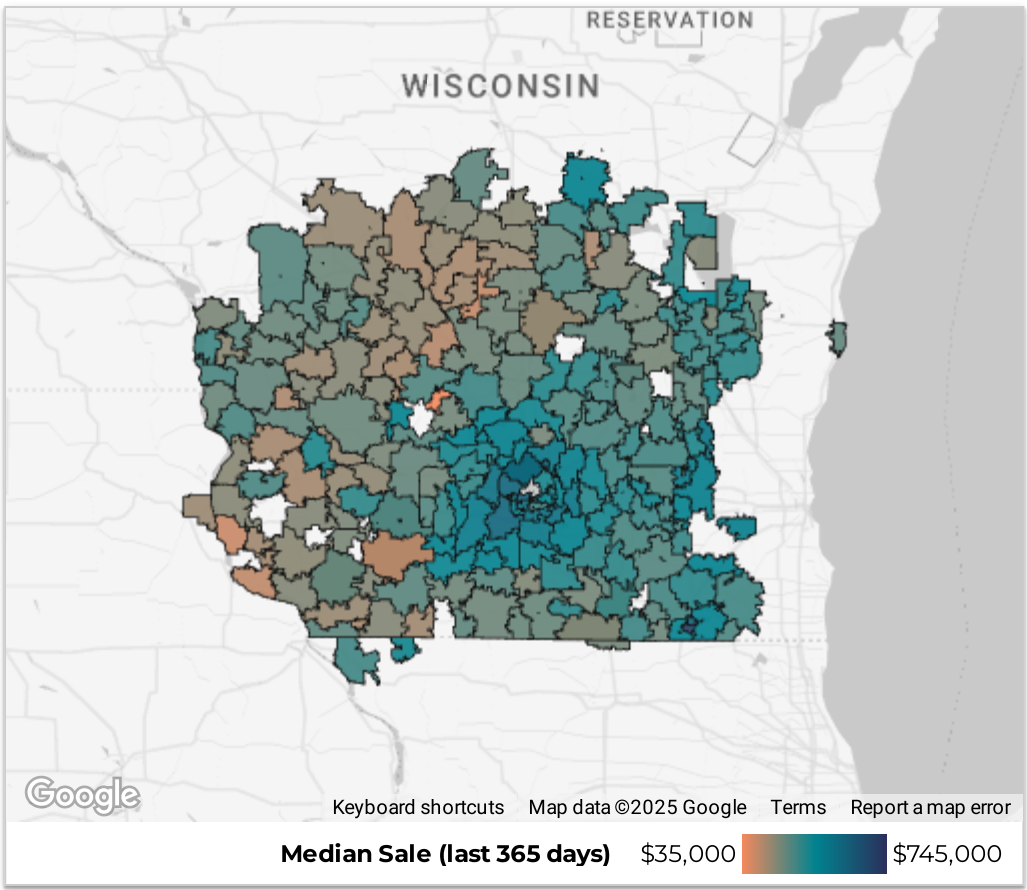
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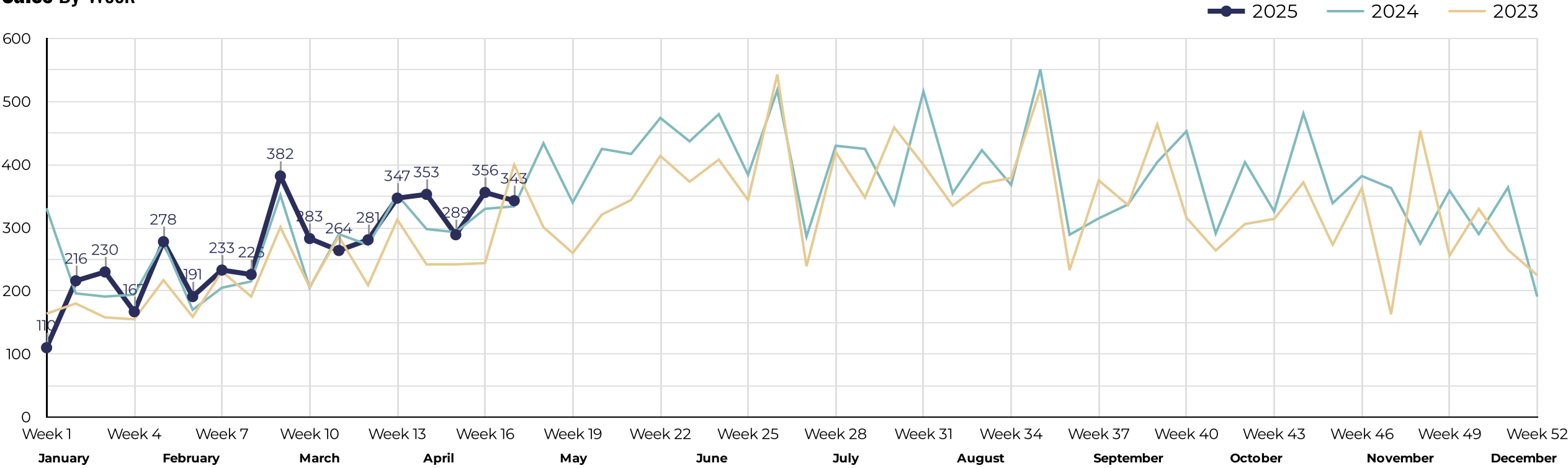
Weekly Statistics

Use this report to monitor week-by-week market activity in your area of interest.
This data will alert you to when your market changes directions (seasonal or otherwise).

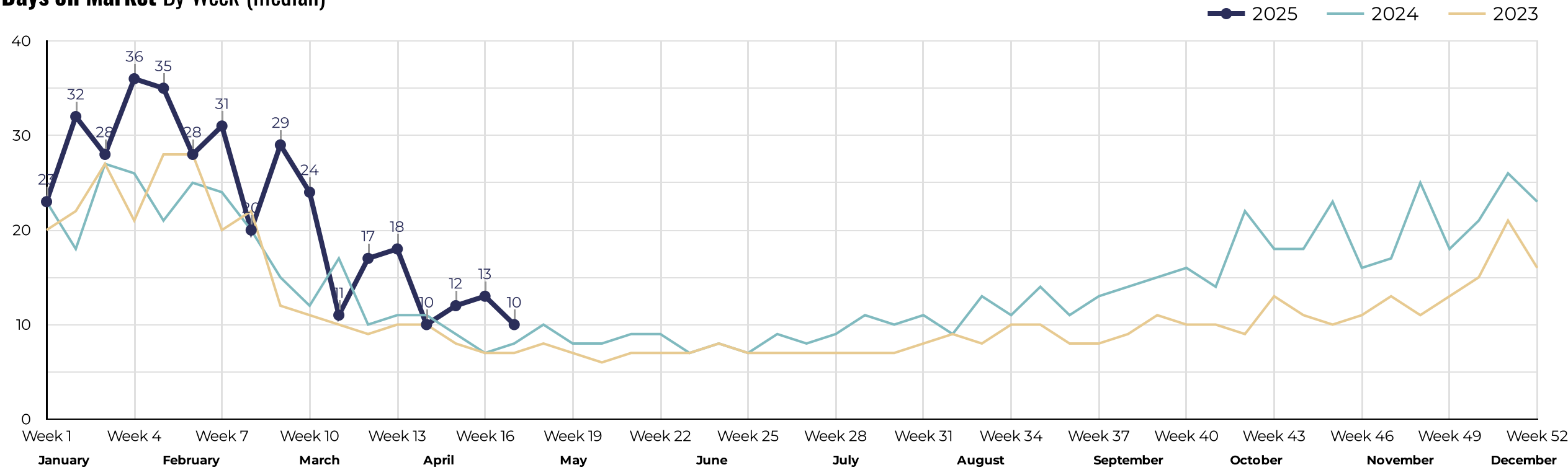
Jan 1, 2023 - Apr 27, 2025



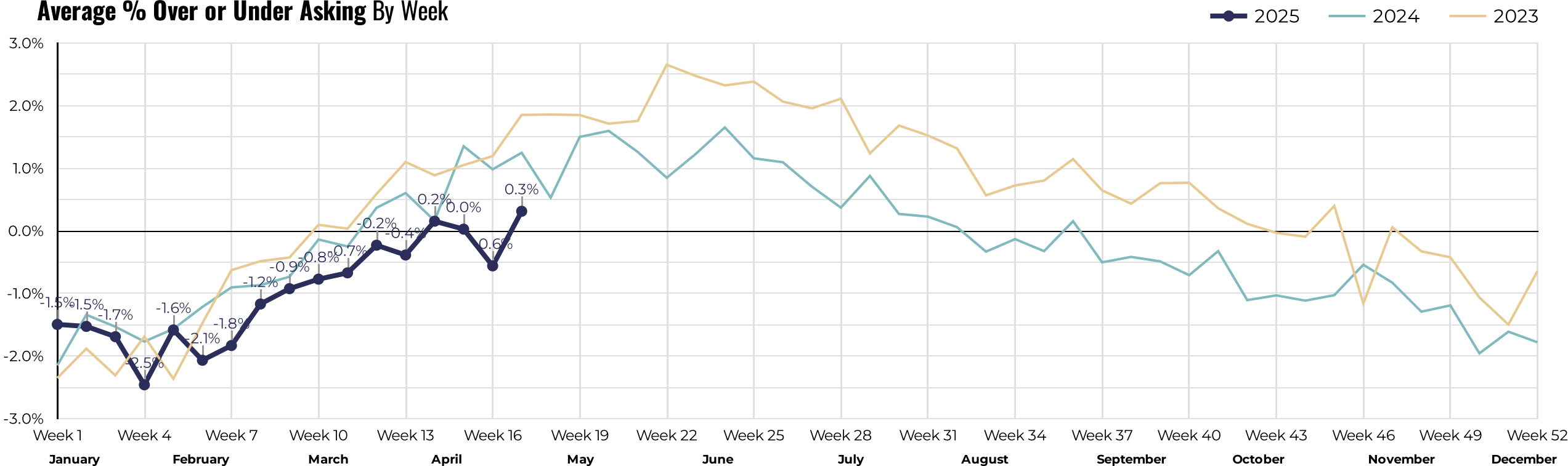
Sales By Week



Days on Market By Week (median)



Average % Over or Under Asking By Week



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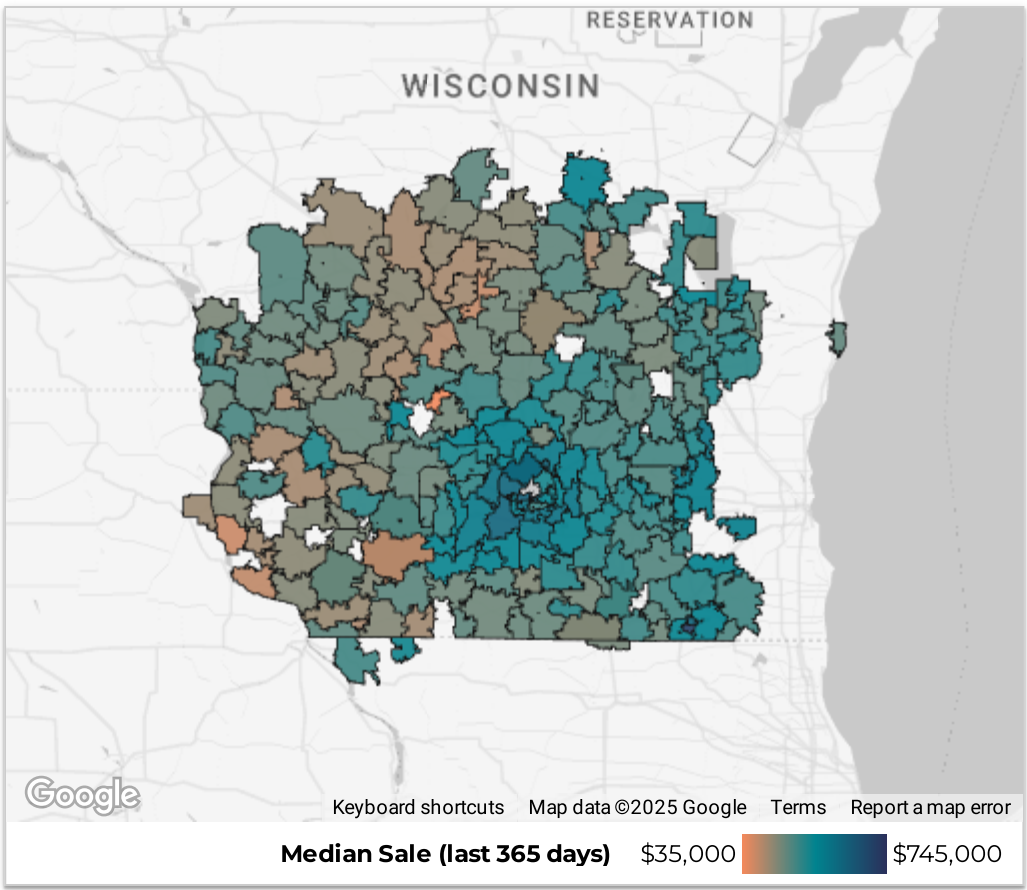
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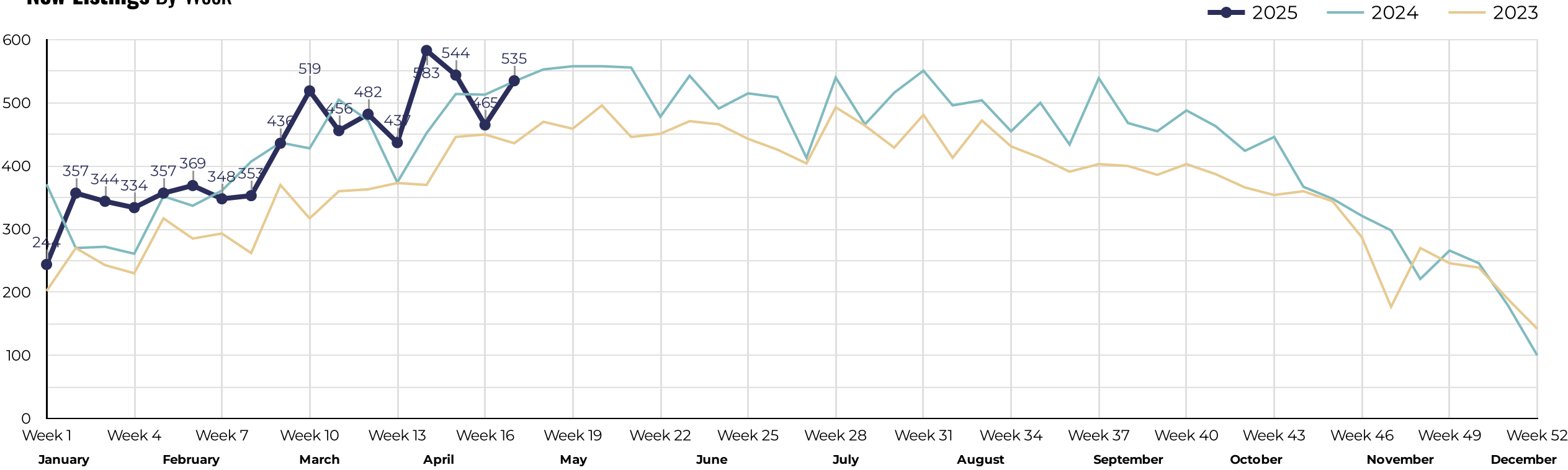
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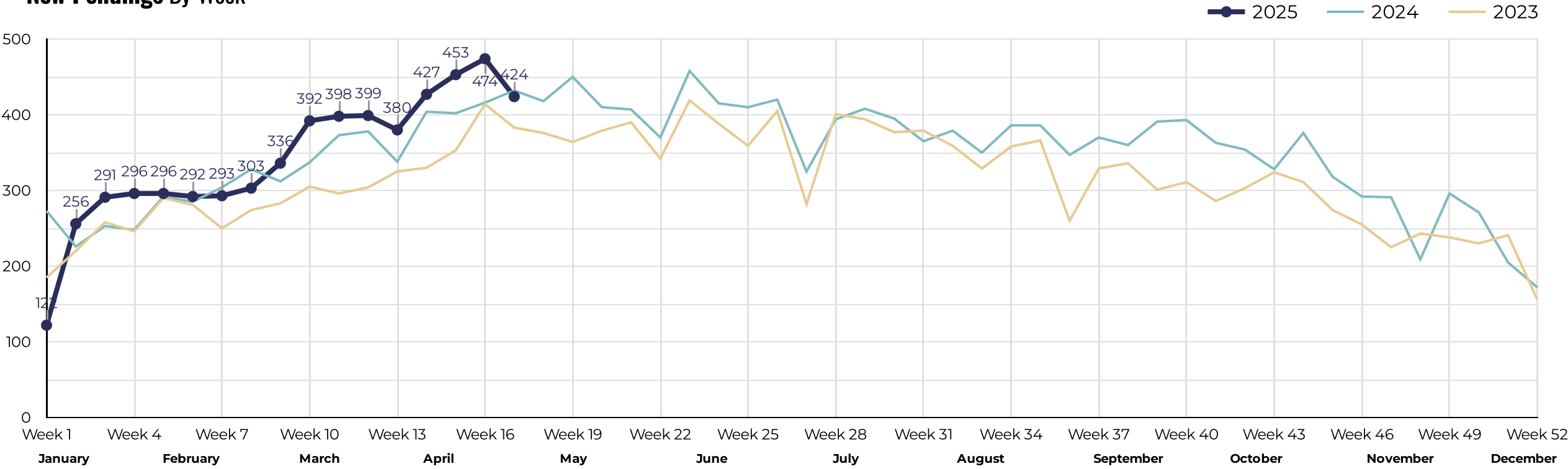
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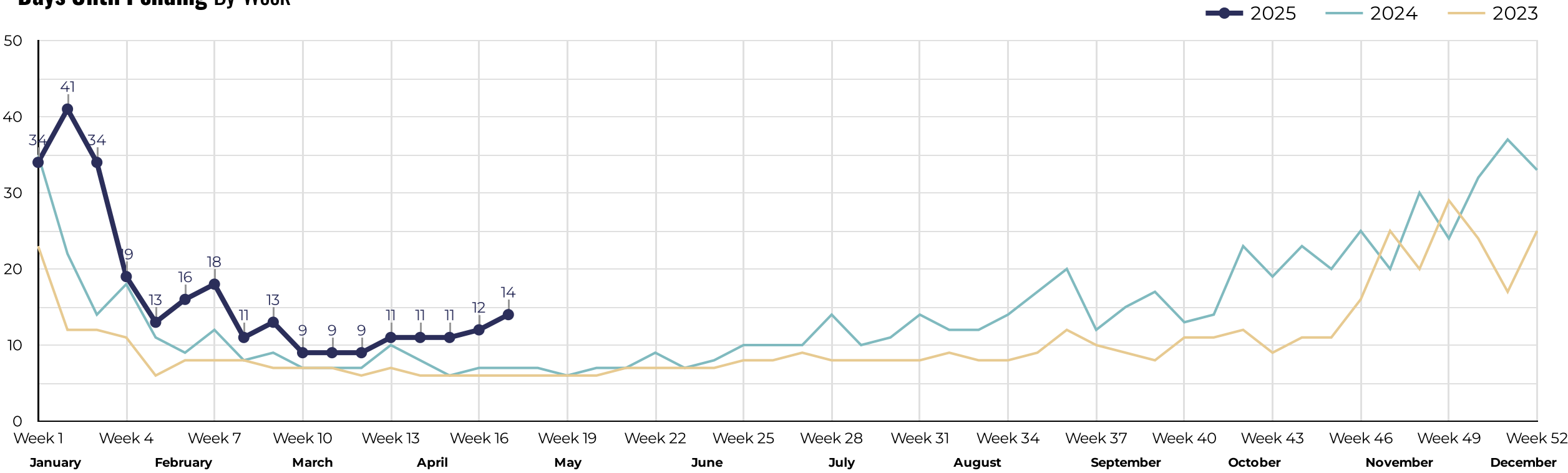
New Listings By Week



New Pendings By Week



Days Until Pending By Week



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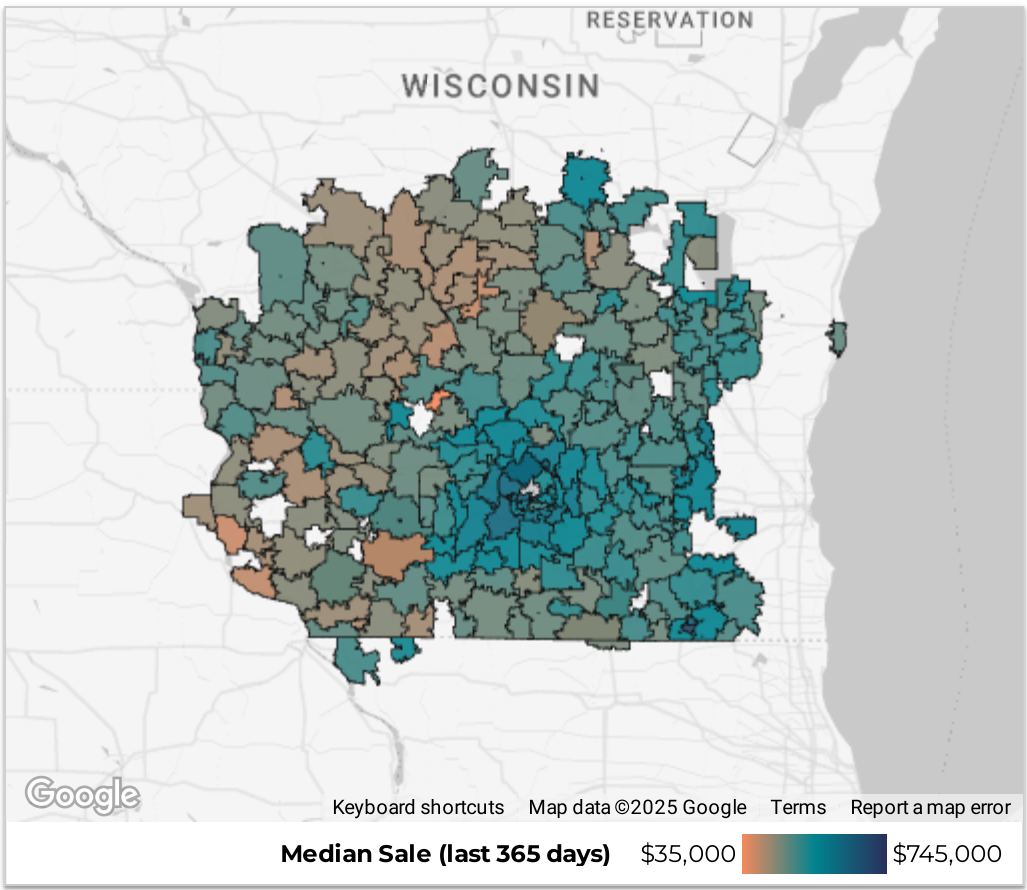
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Monthly Statistics

Use this report to gather monthly stats for these 6 top market indicators. Heat-mapped zones will show whether your market is in a particularly hot or cool period compared to previous years.



# of Sales / Count				
Month	2022	2023	2024	2025
January	1,076	776	904	979
February	1,020	814	930	1,024
March	1,374	1,168	1,228	1,271
April	1,488	1,122	1,452	1,435
May	1,758	1,430	1,866	-
June	2,151	1,855	1,803	-
July	1,859	1,620	1,795	-
August	2,045	1,696	1,877	-
September	1,807	1,532	1,502	-
October	1,459	1,380	1,631	-
November	1,311	1,315	1,491	-
December	1,135	1,184	1,357	-

New Listings / Count				
Month	2022	2023	2024	2025
January	1,171	1,056	1,262	1,529
February	1,292	1,129	1,554	1,445
March	2,063	1,631	1,859	1,979
April	2,123	1,728	2,138	2,188
May	2,345	2,058	2,407	-
June	2,439	1,987	2,078	-
July	2,125	1,884	2,208	-
August	1,832	1,970	2,123	-
September	1,635	1,645	1,944	-
October	1,450	1,626	1,912	-
November	1,003	1,210	1,227	-
December	630	860	848	-

New Accepted Offers / Count				
Month	2022	2023	2024	2025
January	1,223	1,015	1,077	1,167
February	1,265	1,091	1,256	1,208
March	1,675	1,318	1,533	1,700
April	1,841	1,558	1,798	1,904
May	2,018	1,636	1,791	-
June	1,877	1,681	1,776	-
July	1,790	1,597	1,713	-
August	1,731	1,598	1,601	-
September	1,339	1,296	1,554	-
October	1,373	1,357	1,597	-
November	1,040	1,102	1,211	-
December	791	943	992	-

Sale Price / Median				
Month	2022	2023	2024	2025
January	\$251,000	\$277,400	\$298,000	\$327,500
February	\$260,000	\$297,500	\$310,000	\$335,400
March	\$295,000	\$305,000	\$339,900	\$340,000
April	\$295,000	\$315,000	\$345,000	\$356,000
May	\$310,000	\$330,000	\$347,000	-
June	\$315,000	\$335,000	\$350,000	-
July	\$308,000	\$325,000	\$355,000	-
August	\$305,000	\$324,900	\$355,000	-
September	\$300,000	\$315,000	\$340,000	-
October	\$285,000	\$315,000	\$350,000	-
November	\$280,000	\$313,000	\$340,000	-
December	\$280,000	\$310,000	\$330,000	-

Days on Market / Median				
Month	2022	2023	2024	2025
January	14	21	18	29
February	12	20	19	22
March	7	9	10	14
April	6	7	8	10
May	6	6	8	-
June	6	7	7	-
July	7	7	9	-
August	8	8	10	-
September	10	8	13	-
October	12	9	14	-
November	13	10	18	-
December	17	13	20	-

